



Blenheim Films **TRASHED**

Press Pack
2013



TRASHED
NO PLACE FOR WASTE

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TRASHED

theguardian

ENVIRONMENT
BLOG

THE WORLD'S LEADING GREEN JOURNALISTS
ON CLIMATE, ENERGY AND WILDLIFE



JEREMY IRONS TALKS TRASH FOR HIS NEW ENVIRONMENTAL DOCUMENTARY

OSCAR-WINNING ACTOR EXPLAINS WHY
HE TRAVELLED AROUND THE WORLD
TO HIGHLIGHT THE ENVIRONMENTAL
PROBLEMS CAUSED BY OUR WASTE

Jeremy Irons, the Oscar-winning actor, has teamed up with the British filmmaker Candida Brady to produce a new feature-length documentary called Trashed. It sets out to "discover the extent and effects of the global waste problem, as he travels around the world to beautiful destinations tainted by pollution".

Ahead of its first theatrical screenings in the US later this month, Irons answered my questions about the film via email...

The film talks about that much-used term - "zero waste". How close can we ever realistically get to that goal? What's more important to tackle at present: reducing our waste stream, or adopting more sensible ways to manage/dispose of our waste?

San Francisco has actually reached 80% diversion or Zero Waste this year. New York, which creates 1.5% of total global waste, currently recycles only 15% of it. State and federal government should provide legislation which designs a waste management policy right across the country. In the UK there is a similar situation in that, depending where you live, the waste management policies and goals differ greatly. I believe that most people would like to cooperate in reducing waste, but to encourage them the national policy should be clear, well advertised and consistent. Even within Greater London there is a huge discrepancy between council policies. I believe a national waste management initiative should be designed and implemented by government. Not to burn it or bury it, but to design and encourage its reduction and recycling. This time of rising unemployment seems ideally suited to the creation of a new and forward-thinking industry that could be profitable and create new jobs. If we became world leaders in recycling technology, then that expertise could be exported around the world.

Are we, as individual consumers, ultimately responsible for this global waste problem? Or is, in reality, now the responsibility of politicians, regulators, industry leaders, etc, to sort it out?

It is everyone's problem and all of our responsibility. It's time we were all informed and it's time to get

angry and maybe even a little ashamed of ourselves. But it must be up to our elected representatives to do what they were elected for. To represent the best interests of those who put them where they are. To organise a system that will cut the amount of waste we produce, both domestically and industrially, and to mount a campaign to encourage us to recycle and re-use. Our population, and especially our children, the next generation, needs educating about the present problem of waste. For instance, plastic bag usage has risen in the last year in the UK. If you knew that there was a chance that your plastic bag was going to come back to you in your food, you might think twice about using it. The joy of the problem, unlike so many which confront us, is that it is easily surmountable.

What do you want people to do once they've seen the film?

I would like them to research whether there is a waste-to-energy plant planned for their area, and, if there is, to oppose it. If there is not, then to discover how their local council deals with their waste. I would like them to lobby their MPs for legislation designed to cut waste and to regulate the production of packaging, particularly plastics containing unreported toxins, and particularly where this packaging is used for foodstuffs and bottled water. I would like them to remove all packaging at the point of purchase, thereby pushing the problem one step back towards the manufacturers. I would like them to use their ingenuity to discover how they can reduce waste both at home and in their workplace. I would like everybody to give a good shopping bag to at least one person this Christmas. And I would like them to tell their friends to see Trashed.



Blog Interview

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AARP

Circulation:
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Founded in 1948 and serves as the official publication of the AARP, an association for Americans over the age of 50. Offers editorial on today's headlines, as well as pertinent topics such as careers, politics, financial planning, travel, food, health and fitness, retirement, technology, family matters and modern love.

Waste Not, Want Not Jeremy Irons Talking trash

■ Jeremy Irons has gone from rags to rubbish. Recently the voice for Moe the bartender's bar rag on *The Simpsons*, Irons now stars in a documentary about global waste. In *Trashed*, he visits once-pristine places—Indonesia's Ciliwung River, for example, and Ísafjörður, Iceland—to show how they have been tainted by garbage. Irons, 64, talked with us about ways to reduce the world's waste problem.

Q: Of the places you visited during filming, which troubled you most? Sidon in Lebanon, once such a beautiful historic site, appalled me: the sheer size and reeking smell of years of rubbish dribbling into the Mediterranean Sea.



WHAT YOU CAN DO
Irons (above, with crushed aluminum cans) suggests: "Buy seasonal produce at market."



Q: What are you doing about this issue? I recycle, compost, try to eat all I buy and try to remember that buying new things won't make me happier.

Q: What should our leaders be doing? They should become aware of the harm—and benefits—of modern

plastics and draw up legislation that encourages the plastics industry to convert to products that are truly biodegradable. Recycling plants should become the norm in every major [urban community]. This is a solvable problem. —Meg Grant

Press Interview

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“ A VITAL DOCUMENTARY ”

LA TIMES

“

Is the success of a green film determined by whether it entertains, informs or inspires you to change your ways? By showing us individuals around the globe already changing their lifestyles to make a difference, Trashed does all three.

i-flicks.net

September 2012

<http://www.i-flicks.net/reviews/63-raindance-2012/3522-raindance-film-review-trashed>



“ CRUCIAL VIEWING ”

NEW YORK DAILY NEWS

“

A truly effective and eye-opening documentary, Trashed is a must-watch documentary that will force you to examine the everyday choices you make without a second thought. Highly recommended.

viewlondon.co.uk

October 2012

<http://www.viewlondon.co.uk/films/trashed-film-review-48865.html>



Online Press Excerpts

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The New York Times

By JEANNETTE CATSOULIS

Published: December 13, 2012

"This is appalling," says the actor Jeremy Irons, surveying a reeking mountain of consumer waste fouling a once glorious beach in Lebanon.

That spoiled shoreline is only one of many revolting sights in "Trashed," Candida Brady's down-and-dirty documentary about our inability to neutralize safely much of what we throw away. Taking us on a global tour of escalating rubbish and toxic disposal options, Ms. Brady rubs our faces in the poisonous consequences of littering the planet with substances that, like bedbugs and French mimes, are almost impossible to get rid of. But if we must talk trash, Mr. Irons — assisted by a scientist or two and Vangelis's doomy score — is an inspired choice of guide. Soothing and sensitive, his liquid gaze alighting on oozing landfills and belching incinerators, he moves through the film with a tragic dignity that belies his whimsical neckwear and jaunty hats. Every sterile whale and plastic-choked turtle is a dagger in his heart (and will be in yours too), to say nothing of the farmers ruined by chemically contaminated livestock. By the time Mr. Irons visits a Vietnamese hospital for children with severe birth defects — the legacy of Agent Orange — that plastic water bottle in your hand will feel as dangerous as a Molotov cocktail.



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OFFICIAL SELECTION
FESTIVAL DE CANNES
2012



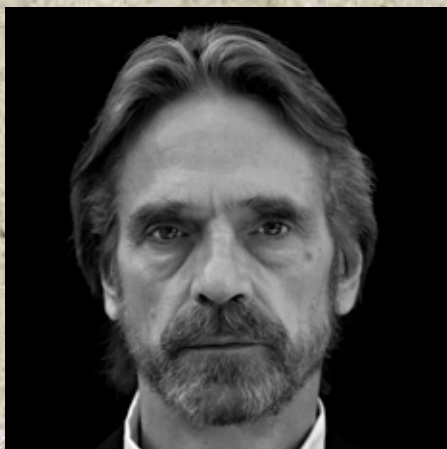
Poster, Festivals & Awards

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© Andrew Ogilvy

"There is a clear feeling from a growing number of people that the time has come for us all to start to try and change our ways, and to endeavour to live a more careful life."

- J Irons

Jeremy Irons is no stranger to taking centre stage, but he may have found his most important role as investigator and guide in *TRASHED*, Candida Brady's new documentary feature for which Irons is an Executive Producer.

Jeremy Irons won the Academy Award® for Best Actor for his performance as Claus von Bulow in *Reversal of Fortune*. He is also a Golden Globe® Award, Primetime Emmy® Award, Tony Award®, and SAG Award® winner.

Current projects see Irons as Rodrigo Borgia in Showtime's epic drama series *The Borgias*. The second season premiered worldwide in the spring 2012. Irons can be seen currently on the big screen in the award-winning independent feature *Margin Call* with Kevin Spacey. Irons' next movie *The Words*,

with Bradley Cooper, was featured on closing night at the Sundance Film Festival. This summer Jeremy Irons has played *Henry IV*, directed by Richard Eyre. This is part of a series of three films for the "Cultural Olympiad for Britain 2012": *Henry IV* parts 1 and 2, *Henry V*, and *Richard II*.

This series is a BBC2 adaptation that will form part of a Shakespeare season being created in collaboration with Oscar-winning filmmaker Sam Mendes.

Irons recently wrapped production on *The Night Train to Lisbon*, directed by Bille August. He immediately joined the cast of *Beautiful Creatures*, directed by Richard LaGravenese. The film is currently in production in New Orleans.

This summer, Jeremy Irons has been back on location with Showtime's *The Borgias*, in production with Season 3. Irons is Pope Alexander VI.



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Bio: Jeremy Irons

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"It was researching the work of some extraordinary people who have been dealing with the issue of waste for years that finally compelled me to make this film."

- C Brady

Earlier this year, **Candida Brady** completed two years of intense research and filming on her new documentary feature film *TRASHED*, which received it's first Special Screening at the 2012 Cannes Film Festival.

TRASHED, follows Academy Award ® winner Jeremy Irons on a world tour as he discovers the pressing issues surrounding waste and sustainability. The film score for the project was composed and performed by another Academy Award ® winner, Vangelis.

In 2009 Brady produced and directed *Madam and the Dying Swan*, a film that rediscovered the lost steps of ballet's most revered solo, Anna Pavlova's Dying Swan, due to be premiered in August 2012 at the British Film Institute.

The British filmmaker and journalist's work has taken her around the world. While working for the UK's national press she reported on many leading events and initiated campaigns for legislative changes in animal trading and welfare.

In 1996, Brady founded her film company, Blenheim TV Films Ltd, and has produced and directed documentaries on a variety of subjects including a ten year project following a breakthrough treatment for HIV and AIDS.

Bio: Candida Brady

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© Stathis Zalidis

"I have always been interested in environmental issues, the natural life and the cultural environment. It's not the first time that I've been involved in similar matters. The subject of the documentary, which deals with the serious problem of the sustainability of our planet attracted my attention immediately. The involvement of my friend Jeremy Irons, made my interest even stronger. I hope that Candida Brady and the rest of the team's noble efforts will have a substantial impact, for our planet's benefit."
- Vangelis

Renowned today as a pioneer in electronic music, **Vangelis**, without formal training, began playing piano at the age of four and by age six was giving public performances of his own compositions - his natural gift coming from a place he calls memory - a place he says we can all tap into if we can only remember.

With over forty album releases, fifteen movie/TV soundtracks, two Covent Garden ballets, four ancient Greek plays and five major audio/visual spectacles to his credit, Vangelis is probably best known for his scores for *CHARIOTS OF FIRE* of Hugh Hudson (for which he won an Academy Award - Oscar), *1492 - CONQUEST OF PARADISE*, Ridley Scott's *BLADE RUNNER*, Koreyoshi Kurahara's *ANTARCTICA*, Roman Polanski's *BITTER MOON*,

Costa Gavras' *MISSING*, Oliver Stone's *ALEXANDER* and Iannis Smaragdis' *CAVAFY* and *EL GRECO*.

In addition to his Oscar, Vangelis has received an Echo, Golden Lion, Max Steiner, IFPI and other awards throughout his career, while France has bestowed upon him their most prestigious titles: *Chevalier de l' Ordre des Arts et des Lettres* and *Chevalier de la Légion d' Honneur* and NASA has presented him with their Public Service Medal. Also, the International Astronomical Union's Minor Planet Center at the Smithsonian Astrophysical Observatory named a small planet Vangelis in his honour, due to the international impact and appreciation of his work as well as his rapport with the Universe.

The same lifelong devotion and dedication Vangelis has for his music has always been as evident in his visual art. But it was not until recently that he consented to having it shown to the public. He has now had ten major exhibitions of his paintings in leading art museums around the world.

Vangelis has also been named *Honorary Doctor/Professor Emeritus* for his contribution to culture by the National and Kapodistrian University of Athens and by the University of Patras, Greece, *Honorary Doctor/Professor Emeritus of the Faculty of Physics*.

To Vangelis, music and art are sacred, basic forces of the universe, their purpose to elevate, inspire and to heal human kind. This is Vangelis' mission, this and his desire to awaken in all of us, perhaps, that place called memory.

Bio: Vangelis

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TRASHED TAKES JEREMY IRONS ON A JOURNEY OF DISCOVERY, DISBELIEF AND HOPE. CANDIDA BRADY'S DOCU-FEATURE ABOUT WASTE AND THE ENVIRONMENT RECEIVED A SPECIAL SCREENING AT 2012 CANNES FILM FESTIVAL.

Jeremy Irons stands on a beach beside the ancient Lebanese city of Sidon. Above him towers a mountain of rubbish—a pullulating eyesore of medical waste, household trash, toxic fluids and dead animals—the result of thirty years of consumption by just one small city out of how many in the world? As the day's new consignments are tipped on top, debris tumbles off the side and into the blue of the Mediterranean. Surrounded by a vast reach of plastic bottles, a forlorn Jeremy Irons stares at the horizon. "Appalling," he mutters.

In the new docu-feature film *TRASHED*, a Blenheim Films production, produced and directed by British filmmaker Candida Brady, which received a Special Screening at the 2012 Cannes Film Festival in May, Irons sets out to discover the extent and



effects of the global waste problem, as he travels around the world to beautiful destinations tainted by pollution. This is a meticulous, brave investigative journey that takes Irons (and us) from scepticism to sorrow and from horror to hope. Brady's narrative is vividly propelled by an original score created by Academy Award® winning composer Vangelis.

The beauty of our planet from space forms a violent contrast to the scenes of human detritus across the globe. Vast landscapes in China are covered in tons of rubbish. The wide waters of the Ciliwung River in Indonesia are now barely visible under a never-ending tide of plastic. Children swim

among leaking bags; mothers wash in the sewage-filled supply. Each year, we now throw away fifty-eight billion disposable cups, billions of plastic bags, 200 billion litres of water bottles, billions of tons of household waste, toxic waste and e-waste.

We buy it, we bury it, we burn it and then we ignore it. Does anyone think about what happens to all the trash we produce? We keep making things that do not break down. We have all heard these horrifying facts before, but with Jeremy Irons as our guide, we discover what happens to the billion or so tons of waste that goes unaccounted for each year.

TRASHED Synopsis

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On a boat in the North Pacific he faces the reality of the Great Pacific Garbage Patch and the effect of plastic waste on marine life. We learn that chlorinated dioxins and other man-made Persistent Organic Pollutants are attracted to the plastic fragments. These are eaten by fish, which absorb the toxins. We then eat the fish, accumulating more poisonous chemicals in our already burdened bodies. Meanwhile, global warming, accelerated by these emissions from landfill and incineration, is melting the ice-caps and releasing decades of these old poisons, which had been stored in the ice, back into the sea. And we learn that some of the solutions are as frightening and toxic as the problem itself.

Academy Award® winning actor Jeremy Irons is no stranger to taking centre stage. But his role as our guide in *TRASHED*, highlighting solutions to the pressing environmental problems facing us all, could well be his most important yet. "We've make this movie because there are so many people who feel strongly the urgent need for the problem of 'waste' and 'sustainability' to be addressed," Irons says. "There is an equally urgent need for the most imaginative and productive solutions to this troublesome subject to be understood and shared by as many communities as possible throughout the world. This is where movies can play such an important role, educating society, bringing 'difficult' subjects to the broadest possible audience.

If you look at Al Gore's *Inconvenient Truth*, like it or loathe it, everyone's heard of it. Potentially movies have the power to reach everyone, touch us on an emotional level and to galvanise us."

Candida Brady spent over two years researching and filming *TRASHED*, but Brady has been focused on the problems of waste and the environment for most of her adult life. "As a lifelong asthmatic



I have always been interested in the effects of pollution. But it was meeting an environmental doctor (who saved my life) that opened my eyes to the direct effects the environment has on our health," explains Brady. "When I was young I was the only kid with an inhaler—these days it's fast becoming the opposite."

Having faced the worst through much of *TRASHED*, Jeremy Irons turns to hope. He goes in search of solutions. From individuals who have changed their lives and produce almost no waste, to increasing anti-waste legislation, to an entire city that is now virtually waste-free, he discovers that change is not only essential, but happening.

TRASHED Synopsis

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WITH THE PARTICIPATION OF:

Jeremy Irons

MUSIC COMPOSED & PERFORMED BY:

Vangelis

WRITTEN & DIRECTED BY:

Candida Brady

PRODUCED BY:

Candida Brady & Titus Ogilvy

EXECUTIVE PRODUCERS:

Candida Brady & Titus Ogilvy
Jeremy Irons & Tom Wesel

EDITED BY:

James Coward & Kate Coggins
Jamie Trevill

ART DIRECTOR:

Garry Waller

DIRECTOR OF PHOTOGRAPHY:

Sean Bobbitt BSC

ADDITIONAL PHOTOGRAPHY:

Titus Ogilvy & Peter Ditch

POST PRODUCTION:

The Mill & Creativity Media

ASSOCIATE PRODUCER:

Tabitha Troughton

RUNNING TIME:

97 mins

Credits

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TRASHED



Jeremy Irons talks about *TRASHED*, a documentary feature he toured the globe to make with director Candida Brady. Academy Award® winning actor Jeremy Irons is no stranger to taking centre stage. But his next role, a documentary highlighting solutions to the pressing environmental problems facing us all, could well be his most important yet.

REAL PROBLEM, REEL SOLUTION

"We've make this movie because there are so many people who feel strongly the urgent need for the problem of 'waste' and 'sustainability' to be addressed," Irons says. "There is an equally urgent need for the most imaginative and productive solutions to this troublesome subject to be understood and shared by as many communities as possible throughout the world. This is where movies can play such an important role, educating society, bringing 'difficult' subjects to the broadest possible audience."

"If you look at Al Gore's *Inconvenient Truth*, like it or loathe it, everyone's heard of it. Potentially, movies have the power to reach everyone, touch us on an emotional level and to galvanise us."

BE THE CHANGE

"There is a clear feeling from a growing number of people that the time has come for us all to start to try and change our ways, and to endeavour to live a more careful life - not only for reasons of morality, but also out of our instinct for self-preservation. We need our planet more than she needs us, yet our fates are inextricably entwined."

"There are many ways in which we can make mankind a sustainable presence on our planet and most of them are both easily done and inexpensive. We can grow some of our own food; recycle instead of constantly throwing things away. And we can all be the agents of such change; we don't need to wait to be told by politicians what to do. Indeed, there are already many communities beginning to live in this way and their progress is very inspiring."

TRUE QUALITY OF LIFE

"For the film we talked to experts and practitioners from around the world who are searching for solutions to what could be described as our parasitical way of life. We have discovered some amazing ways in which such change can be accomplished. We address many people's desire to help themselves and future generations distinguish 'quality of life' from 'quantity of life'. We hope the film will demonstrate that by changing the way we live our lives, we can contribute to our own survival and well-being and ultimately that of the planet."

Jeremy Irons probes pollution and talks trash in Lebanon and all around the globe in TRASHED, the new docu/feature, a Blenheim Films production, directed by Candida Brady. The film received it's first Special Screening at the 2012 Cannes Film Festival in May.

Interview with Jeremy Irons

TRASHED

Facts about the film

- Trashed won the Special Jury Prize at the Tokyo International Film Festival in 2012 and the Special documentary prize at 30th International Environmental Film Festival (FIFE) in Paris 2013 and to date, has been screened at seventeen international film festivals since Cannes: Abu Dhabi, Tokyo, Sarajevo, Raindance, Rio de Janeiro, Barcelona etc...and nominated for best documentary five times.
- Trashed has been screened in front of specially invited audiences in the UK's Houses of Parliament, European Parliament in Brussels and New York for the Mayor's office.
- Further Special Screenings are taking place throughout 2013.
- Further theatrical releases are taking place throughout 2013 in countries including: Japan, South America, Germany, Italy and a further release on Earth Day in UK and USA.

- Trashed will be available on DVD and VOD (Video on Demand) to global audiences via Amazon and iTunes to coincide with international community screenings on Earth Day all backed by numerous advocate groups across the world.

Facts from the film (and other sources):

- Recycling creates 10-20 times more jobs than incinerators. Incinerators require huge capital investment, but they offer relatively few jobs when compared to recycling. With a national recycling rate of less than 33%, the U.S. recycling industries currently provide over 800,000 jobs. A national recycling rate of 75% would create 1.5 million jobs.

Source: Tellus Institute, More Jobs, Less Pollution: Growing the Recycling Economy in the United States, 2011. www.recyclingworkscampaign.org via http://www.no-burn.org/downloads/Incinerator_Myths_vs_Facts%20Feb2012.pdf

- The city of San Francisco has achieved a 75% recycling rate of all municipal and commercial waste, aims to get to Zero Waste by the year 2020, and has created over 1000 local jobs in the sector.

Source: Newsome, Gavin and Morales, Bob, Don't talk trash – compost, recycle, create jobs instead, Sacramento Bee, 12/20/2009. via http://www.no-burn.org/downloads/Incinerator_Myths_vs_Facts%20Feb2012.pdf

- Each year, we now throw away fifty-eight billion disposable cups, billions of plastic bags, 200 billion litres of water bottles, billions of tons of household waste, toxic waste and e-waste.
- Because plastics do NOT biodegrade, no naturally occurring organisms can break these polymers down. Instead, plastic goes through a process called photodegradation, where sunlight breaks down plastic into smaller and smaller pieces. Most plastic floats near the sea surface where it is often mistaken for food by birds and fishes.

Source: <http://www.algalita.org/research/index.html>

- Burning plastic through incinerators releases dioxins, a chemical compound that was found in 'Agent Orange', the chemical used during the Vietnam War.
- It has been shown from other studies that dioxins are toxic and can cause, in sensitive people and when the amount of exposure is high enough, cancer, immune deficiency, nervous system damage including lower IQ and emotional problems, endocrine disruption including diabetes, thyroid problems, sex hormone disorders, liver damage, reproductive and developmental pathologies, and death from heart attacks in highly exposed workers.

(Statement to the House Subcommittee on Asia, the Pacific and the Global Environment on the impact of Agent Orange from Arnold Schechter, MD, MPH Professor, Environmental and Occupational Medical Sciences University of Texas School of Public Health, Dallas Regional Campus, Dallas, Texas May 13, 2008)

Trashed Facts

TRASHED

- Some 80% of the British population lives within 2 km of known landfill sites in Great Britain. We found small excess risks of congenital anomalies and low and very low birth weight in populations living near landfill sites. Further studies are needed to help differentiate between the various possibilities.

Source: <http://www.bmj.com/content/323/7309/363.full>

- We currently recover only 5% of the plastics we produce. What happens to the rest of it? Roughly 50% is buried in landfills, some is remade into durable goods, and much of it remains "unaccounted for", lost in the environment where it ultimately washes out to sea.

Source: http://5gyres.org/what_is_the_issue/the_problem/

- Our oceans are dynamic systems, made up of complex networks of currents that circulate water around the world. Large systems of these currents, coupled with wind and the earth's rotation, create "gyres", massive, slow rotating whirlpools in which plastic trash can accumulate.

Source: http://5gyres.org/what_is_the_issue/the_problem/

- The North Pacific Gyre, the most heavily researched for plastic pollution, spans an area roughly twice the size of the United States – though it is a fluid system, shifting seasonally in size and shape

Source: http://5gyres.org/what_is_the_issue/the_problem/

- 44% of all seabird species, 22% of cetaceans, all sea turtle species, and a growing list of fish species have been documented with plastic in or around their bodies

Source: http://5gyres.org/what_is_the_issue/the_problem/

- Also of deep concern for societies are the potential human health impacts of toxic chemicals entering the marine food chain through plastics.

Source: http://5gyres.org/what_is_the_issue/the_problem/

- Eliminating landfilling in the EU and recycling everything recyclable can create over half a million new jobs and £45 billion extra turnover

Spokesperson for Environment
Commissioner, European Commission

- Plastic recycling alone can create around 160 000 additional jobs in the EU by 2020

Spokesperson for Environment
Commissioner, European Commission

- US economic analysis shows that recycling can generate three times as much revenue per ton as landfill disposal and almost six times as many jobs. In the St. Louis area of the US alone recycling generates an estimated 16,000 jobs and more than \$4 billion in annual revenue

Spokesperson for Environment
Commissioner, European Commission

- In 2012 EU eco-industries were worth £ 445 million and employed 3.4 million people

Spokesperson for Environment
Commissioner, European Commission

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- Last year the UK recycled equivalent of over 2.5 billion wine bottles. That's worth celebrating!
- The UK saves the same amount of CO2 from recycling glass each year as taking 130,000 cars off the roads.
- Metal cans are 100% recyclable, again and again, and can be back on the shelf in just 60 days.
- 75% of the aluminium ever made is still in productive use today.
- Every drinks can you recycle today could be made into a new product.
- In the UK, drinks cans can be recycled and back on the shelf in just six weeks.
- In 2010/11, the UK recycled over 7 billion cans - stacked up, they would reach the moon and back!
- Recycled plastic bottles can come back as new park benches.
- It takes a quarter of the energy to make a plastic bottle from recycled plastic as from new materials.
- Recycle your newspaper and it comes back as another in just 7 days.
- All of the newsprint used in the UK contains around 78% of recycled paper.
- Recycling 1 tonne of paper saves 1.32 tonnes of CO2 - the equivalent of not driving 3700 miles.
- 2/3 of food and drink waste could have been avoided if we'd eaten it in time or cooked the right amount
- For hints on tips on how to save up to £50 a month and reduce your food waste visit www.lovefoodhatewaste.com
- UK households spend over £1,800 each year on buying and cleaning clothes - but 30% of our clothes haven't been used for at least a year

All sources on this page from Waste and Resources Action Programme (WRAP) <http://www.wrap.org.uk>

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Thank you.



