

A DOCUMENTARY ABOUT FEEDING HUMANITY IN AN UNCERTAIN AGE



The Melbourne  
Documentary Film  
Festival  
Best Environmental  
Documentary  
2017



WINNER  
AWARD OF EXCELLENCE



GREEN SPARK  
AWARD WINNER

AMERICAN  
CONSERVATION  
FILM FESTIVAL

2017

"THERE'S A GOOD CHANCE WE'LL ALL  
BE EATING BUGS VERY SOON"  
- *Huffington Post*



OFFICIAL SELECTION  
NASHVILLE FILM  
FESTIVAL  
2017



BENTONVILLE  
FILM FESTIVAL  
Official Selection  
2017



OFFICIAL SELECTION  
Santa Barbara  
INTERNATIONAL  
**Film**  
FESTIVAL



OFFICIAL SELECTION  
**DOCFEST**  
OF DOCUMENTARY FESTIVAL

THE  
GATEWAY  
BUG

THE GATEWAY BUG PRESENTS A FILM PRODUCED, WRITTEN AND CREATED BY CAMERON MARSHAD AND JOHANNA B. KELLY  
DIRECTED BY JOHANNA B. KELLY EDITED BY CAMERON MARSHAD AND TATE JAMES  
WITH CINEMATOGRAPHY BY CAMERON MARSHAD AND MITCH BLUMMER  
ORIGINAL SCORE COMPOSED BY DASH HAMMERSTEIN & JT NORTON AND ANIMATIONS BY HARRY ASPINWALL

# THE GATEWAY BUG

A FEATURE DOCUMENTARY



## THE OVERVIEW

Over 2 billion people on earth eat insects for protein. Award winning festival darling, eco foodie doc *The Gateway Bug* explores how changing daily eating habits can feed humanity during climate catastrophe, one meal at a time. Interviewing over 50 professionals from the UN, USDA and NRDC, to celebrity chef Andrew Zimmern and Shark Tank stars Pat Crowley and Chirps Chips.

THE TRAILER: [thegatewaybug.com](http://thegatewaybug.com)

## THE STORY

Following the rise and dramatic fall of edible insect start-ups in America, this film exposes America's disconnect with food as climate catastrophe, uncovering daily habits individuals can change to fix our broken food system.

Documenting shifting American landscapes of regulation, diet and agriculture from the front lines of climate-affected communities like Flint MI and Youngstown OH; audiences are converted into activists, igniting social change through education and empowerment. From the birth of the first American Edible Insect Coalition in Detroit to interviews with over 50 industry leaders, top chefs and academics.



Including the UN, USDA, NRDC and Climate Foundation, to TV host / celebrity chef **Andrew Zimmern** (above) and Shark Tank star Pat Crowley, this eco foodie doc reveals behind-the-scenes commercial cricket farmers in the rust belt, as yet unseen technology from Silicon Valley, bug eating festivals keeping Austin weird and lawmakers on capitol hill. Recent studies show a global shift to an ento/plant-based diet would reduce mortality 10% and cut up to 70% of Greenhouse Gas emissions by 2050, The Gateway Bug shares the key towards a brighter future from an intimate insider's journey.

# THE GATEWAY BUG



## A FEATURE DOCUMENTARY

World premiering at *Santa Barbara Int. Film Festival*, the film received an *American Conservation Film Festival* 'Green Spark Award', 'Best Environmental Documentary' at *Melbourne Doc Film Fest*, *Impact DOCS* 'Award of Excellence', *Bonita Springs Int. Film Fest* 'Audience Award', 'Special Menzione' at *Milano Int Film Festival Awards*, and 'Best Documentary' nom at Oscar qualifying, *Nashville Film Festival* and *Napa Valley Film Festival* where the creators were invited Artists-In-Residence for the week. The film has been official selection & screened at:

- **Nashville Film Festival** • **Bentonville Film Festival** • **Colorado Environmental Film Festival** •  
• **Vail Film Festival** • **Minneapolis Saint Paul International Film Festival** •
- **Milano Int. Film Festival** • **San Francisco Doc Festival** • **Melbourne Documentary Film Festival** •
- **Tasmanian Eco Film Festival** • **Singapore Eco Film Festival** • **Hong Kong Eco Film Festival** •  
• **American Conservation Film Festival** • **Napa Valley Film Festival** •

## THE DIRECTOR

Brooklyn based Aussie filmmaker **Johanna B. Kelly** produces, writes, directs and designs for the fine art and film world. Her credits comprise commercials, music videos and 7 feature films as Production Designer, including *Like Lambs*, shot on 35mm in a snowy New England castle (Atlanta & Boston Int. Film Festivals) where she met fellow collaborator Cameron Marshad.

Johanna has an MA in design and in a former life designed over 35 exhibitions for the National Gallery of Victoria. Johanna is socially driven and environmentally motivated to change the world through art and film, *The Gateway Bug* is her directorial debut.



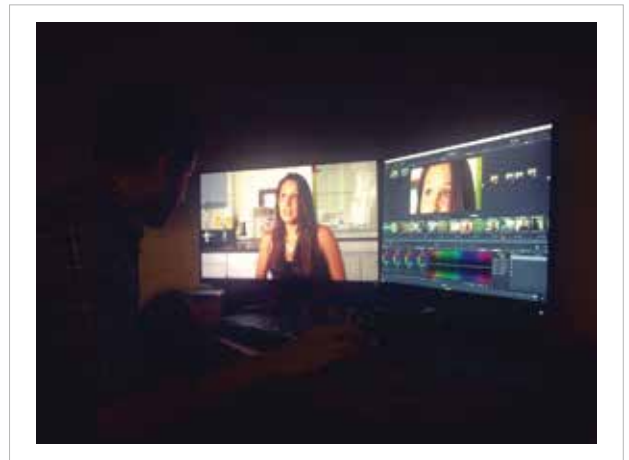
## THE CINEMATOGRAPHER / EDITOR

New York-based filmmaker and photographer **Cameron Marshad** worked on feature films such as *Like Lambs*, cult series *High Maintenance* and documentary projects *This Ain't a Parade* and *Red Wiggler*. Cameron freelances regularly as camera person, editor and sound mixer with clients Huffington Post, VICE Motherboard and Tribeca Digital Studios. He began his film career in 2013 after leaving the world of digital advertising analytics, and is motivated to work on high impact, environmentally and socially-driven projects.



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A FEATURE DOCUMENTARY



## WORLD PREMIERE

The Gateway Bug was thrilled to have three screenings and it's world premiere in February

2017 at the 32nd  
**Santa Barbara International  
Film Festival**

## THE SPECS

- RUN TIME: 83 mins 26 sec
- SCREENING FORMATS:  
DCP, HDCam, Blu-Ray
- SHOT ON: Canon Cinema Cameras
- EDITED ON: Adobe Premiere
  - RATIO: 16:9
- SOUND MIX: 5.1 surround

## PRESS

*"BUGGING OUT: THIS KICKSTARTER DOC EXPLAINS WHY CRICKETS SHOULD BE YOUR NEW FAVORITE SNACK"*

**TR|BECA.**

*"THERE'S A GOOD CHANCE WE'LL ALL BE EATING BUGS VERY SOON"*

**THE HUFFINGTON POST**

*"IF VEGANS AND VEGETARIANS REPLACED PLANTS WITH CRICKETS, THEY'D HARM FEWER ANIMALS."*

**FOOD52**

## AWARDS

- **Special Menzione**  
at the Milano Int. Film Festival Awards
- **Best Environmental Documentary**  
at Melbourne Documentary Film Festival
- **Green Spark Award**  
at the American Conservation Film Festival
- **Award of Excellence for Documentary Feature**  
at the Impact DOCS Awards

## SOCIAL MEDIA



TWITTER @TheGatewayBug

FB @TheGatewayBug

INSTAGRAM @TheGatewayBugFilm

#TheGatewayBug #Entomophagy  
#EatingBugs #SustainableFood  
#EdibleInsects #Climatarian

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