

AND



PRESENT

a SHADY ACRES ENTERTAINMENT production

I AM



A FILM BY TOM SHADYAC

RUNNING TIME: 77 minutes

OFFICIAL WEBSITE: iamthedoc.com

NOT RATED

-FILM CREDITS-

Written & Directed by Tom Shadyac

Editor Jennifer Abbott

Producer Dagan Handy

Co-Produce Jacquelyn Zampella

Associate Producer Nicole Pritchett

Executive Producers Jennifer Abbott, Jonathan Wilson

Director of Photography Roko Belic

Media and PR Coordinator Harold Mintz

Graphic Designer Yusuke Nagano

Graphic Designer Barry Thompson

-ABOUT THE PRODUCTION-

I AM is an utterly engaging and entertaining non-fiction film that poses two practical and provocative questions: what's wrong with our world, and what can we do to make it better? The filmmaker behind the inquiry is Tom Shadyac, one of Hollywood's leading comedy practitioners and the creative force behind such blockbusters as "Ace Ventura," "Liar Liar," "The Nutty Professor," and "Bruce Almighty." However, in I AM, Shadyac steps in front of the camera to recount what happened to him after a cycling accident left him incapacitated, possibly for good. Though he ultimately recovered, he emerged with a new sense of purpose, determined to share his own awakening to his prior life of excess and greed, and to investigate how he as an individual, and we as a race, could improve the way we live and walk in the world.

Armed with nothing but his innate curiosity and a small crew to film his adventures, Shadyac set out on a twenty-first century quest for enlightenment. Meeting with a variety of thinkers and doers--remarkable men and women from the worlds of science, philosophy, academia, and faith--including such luminaries as David Suzuki, Noam Chomsky, Howard Zinn, Archbishop Desmond Tutu, Lynne McTaggart, Ray Anderson, John Francis, Coleman Barks, and Marc Ian Barasch -- Shadyac appears on-screen as character, commentator, guide, and even, at times, guinea pig. An irrepressible "Everyman" who asks tough questions, but offers no easy answers, he takes the audience to places it has never been before, and presents even familiar phenomena in completely new and different ways. The result is a fresh, energetic, and life-affirming film that challenges our preconceptions about human behavior while simultaneously celebrating the indomitable human spirit.

The pursuit of truth has been a lifelong passion for Shadyac. "As early as I can remember I simply wanted to know what was true," he recalls, "and somehow I perceived at a very early age that what I was being taught was not the whole truth and nothing but the truth." He humorously describes himself as "questioning and searching and stumbling and fumbling toward the light." The "truth" may have been elusive, but success wasn't. Shadyac's films grossed nearly two billion dollars and afforded him the glamorous and extravagent A-List lifestyle of the Hollywood blockbuster filmmaker. Yet Shadyac found that *more* -- in his case, a 17,000-square foot art-filled mansion, exotic antiques, and private jets -- was definitely *less*. "What I discovered, when I began to look deeply, was that the world I was living in was a lie," he explains. "Much to my surprise, the accumulation of material wealth was a neutral phenomenon, neither good or bad, and certainly did not buy happiness." Gradually, with much consideration and contemplation, he changed his lifestyle. He sold his house, moved to a mobile home community, and started life—a simpler and more responsible life -- anew.

But, at this critical juncture, Shadyac suffered an injury that changed everything. "In 2007, I got into a bike accident which left me with Post Concussion Syndrome, a condition where the symptoms of the original concussion don't go away." These symptoms include intense and painful reactions to light and sound, severe mood swings, and a constant ringing sound in the head. Shadyac tried every manner of treatment, traditional and alternative, but nothing worked. He suffered months of isolation and pain, and finally reached a point where he welcomed death as a release. "I simply didn't think I was going to make it," he admits.

But, as Shadyac wisely points out, "Death can be a very powerful motivator." Confronting his own mortality, he asked himself, "If this is it for me -- if I really am going to die -- what do I want to say before I go? What will be my last testament?" It was Shadyac's modern day dark night of soul and out of it, I AM was born. Thankfully, almost miraculously, his PCS symptoms began to recede, allowing him to travel and use his movie-making skills to explore the philosophical questions that inhabited him, and to communicate his findings in a lively, humorous, intellectually-challenging, and emotionally-charged film.

But this would *not* be a high-octane Hollywood production. The director whose last film had a crew of 400, assembled a streamlined crew of four, and set out to find, and film, the thinkers who had helped to change his life, and to seek a better understanding of the world, its inhabitants, their past, and their future. Thus, Shadyac interviews scientists, psychologists, artists, environmentalists, authors, activists, philosophers, entrepreneurs, and others in his quest for truth. Bishop Desmond Tutu, Dr. Noam Chomsky, historian Dr. Howard Zinn, physicist Lynne McTaggart, and poet Coleman Banks are some of the subjects who engage in fascinating dialogue with Shadyac.

Shadyac was very specific about what he was after, wanting I AM to identify the underlying cause of the world's ills - "I didn't want to hear the usual answers, like war, hunger, poverty, the environmental crisis, or even greed," he explains. "These are not the problems, they are the symptoms of a larger endemic problem. In I AM, I wanted to talk about the root cause of the ills of the world, because if there is a common cause, and we can talk about it, air it out in a public forum, then we have a chance to solve it."

Ironically, in the process of trying to figure out what's *wrong* with the world, Shadyac discovered there's more *right* than he ever imagined. He learned that the heart, not the brain, may be man's primary organ of intelligence, and that human consciousness and emotions can actually affect the physical world, a point Shadyac makes with great humor by demonstrating the impact of his feelings on a bowl of yogurt. And, as Shadyac's own story illustrates, money is not a pathway to happiness. In fact, he even learns that in some native cultures, gross materialism is equated with insanity.

Shadyac also discovers that, contrary to conventional thinking, cooperation and not competition, may be nature's most fundamental operating principle. Thus, I AM shows consensus decision-making is the norm amongst many species, from insects and birds to deer and primates. The film further discovers that humans actually function better and remain healthier when expressing positive emotions, such as love, care, compassion, and gratitude, versus their negative counterparts, anxiety, frustration, anger and fear. Charles Darwin may be best known for popularizing the notion that nature is red in tooth and claw, but, as Shadyac points out, he used the word *love* 95 times in *The Descent of Man*, while his most famous phrase, *survival of the fittest*, appears only twice.

"It was a revelation to me that for tens of thousands of years, indigenous cultures taught a very different story about our inherent goodness," Shadyac marvels. "Now, following this ancient wisdom, science is discovering a plethora of evidence about our hardwiring for connection and compassion, from the Vagus Nerve which releases oxytocin at simply witnessing a compassionate act, to the Mirror Neuron which causes us to literally feel another person's pain. Darwin himself, who was misunderstood to

believe exclusively in our competitiveness, actually noted that humankind's real power comes in their ability to perform complex tasks together, to sympathize and cooperate."

Shadyac's enthusiastic depiction of the brighter side of human nature and reality, itself, is what distinguishes I AM from so many well-intentioned, yet ultimately pessimistic, non-fiction films. And while he does explore what's wrong with the world, the film's overwhelming emphasis is focused on what we can do to make it better. Watching I AM is ultimately, for many, a transformative experience, yet Shadyac is reluctant to give specific steps for viewers who have been energized by the film. "What can I do?" "I get asked that a lot," he says. "But the solution begins with a deeper transformation that must occur in each of us. I AM isn't as much about what you can do, as who you can be. And from that transformation of being, action will naturally follow."

Shadyac's transformation remains in process. He still lives simply, is back on his bicycle, riding to work, and teaching at a local college, another venue for sharing his life-affirming discoveries. Reflecting Shadyac's philosophy is the economic structure of the film's release; all proceeds from I AM will go to The Foundation for I AM, a non-profit established by Shadyac to fund various worthy causes and to educate the next generation about the issues and challenges explored in the film. When he directs another Hollywood movie, the bulk of his usual eight-figure fee will be deposited into a charitable account, as well. "St. Augustine said, 'Determine what God has given you, and take from it what you need; the remainder is needed by others.' That's my philosophy in a nutshell," Shadyac says, "Or as Gandhi put it, 'Live simply, so others may simply live.""

Shadyac's enthusiasm and optimism are contagious. Whether conducting an interview with an intellectual giant, or offering himself as a flawed character in the narrative of the film, Shadyac is an engaging and persuasive guide as we experience the remarkable journey that is I AM. With great wit, warmth, curiosity, and masterful storytelling skills, he reveals what science now tells us is one of the principal truths of the universe, a message that is as simple as it is significant: We are all connected -- connected to each other *and* to everything around us. "My hope is that I AM is a window into Truth, a glimpse into the miracle, the mystery and magic of who we really are, and of the basic nature of the connection and unity of all things. In a way," says Shadyac, a seasoned Hollywood professional who has retained his unerring eye for a great story, "I think of I AM as the ultimate reality show."

-ABOUT THE INTERVIEWEES-



RAY ANDERSON

Ray's passion for sustainability and his desire to preserve the earth for future generations has inspired thousands of individuals and sparked a movement, both within Interface and in the carpet industry and beyond. In short, he has become a corporate version of a rock star, drawing lots of media and public attention.

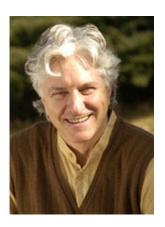
His journey also has affected him personally in countless ways. The once captain of industry has eschewed his luxury car for a Prius and built an off-the-grid home. In addition to being the Chairman of the Board for Interface, Inc., Ray is an accomplished speaker and author. His latest book - "Confessions of a Radical Industrialist" - expounds upon his first work, "Mid Course Correction" and chronicles his company's success and his personal journey.

He was named one of TIME International's "Heroes of the Environment" in 2007. He's a sought after speaker and advisor on all issues eco, including a stint as co-chairman of the President's Council on Sustainable Development and as an architect of the Presidential Climate Action Plan, a 100 day action plan on climate that was presented to the Obama Administration.

MARC IAN BARASCH

Marc Ian Barasch is the author of The Compassionate Life.

He is the founder of the <u>Green World Campaign</u>, which helps to plant trees in impoverished communities and degraded forests on three continents.



Marc is a former editor at *Psychology Today*, *Natural Health*, and *New Age Journal*. He has produced shows for *The Learning Channel/Discovery Channel*. His global environmental special for *TBS* was broadcast to an audience of 2 billion people. He was a producer of *National Public*

Radio's "E-Town," "the environmental Prairie Home Companion." Other books include The Healing Path, Remarkable Recovery, and Healing Dreams.



COLEMAN BARKS

Coleman Barks was born and raised in Chattanooga, Tennessee, and was educated at the University of North Carolina and the University of California at Berkeley.

He taught poetry and creative writing at the University of Georgia for thirty years. He is the author of numerous Rumi translations and has been a student of Sufism since 1977.

His work with Rumi was the subject of an hour-long segment in Bill Moyers's Language of Life series on PBS, and he is a featured poet and translator in Bill Moyers's poetry special, "Fooling with Words." Coleman Barks is the father of two grown children and the grandfather of four. He lives in Athens, Georgia.

NOAM CHOMSKY

Noam Chomsky is a US political theorist and activist, and institute professor of linguistics at the Massachusetts Institute of Technology (MIT).



Besides his work in linguistics, Chomsky is internationally

recognized as one of the most critically engaged public intellectuals alive today. Chomsky continues to be an unapologetic critic of both American foreign policy and its ambitions for geopolitical hegemony and the neoliberal turn of global capitalism, which he identifies in terms of class warfare waged from above against the needs and interests of the great majority.

Chomsky is also an incisive critic of the ideological role of the mainstream corporate mass media, which, he maintains, "manufactures consent" toward the desirability of capitalism and the political powers supportive of it.



JOHN FRANCIS

John Francis' environmental work began in 1971, when he witnessed a tanker collision and oil spill in San Francisco Bay. It was then that he gave up the use of motorized vehicles and began to walk.

Several months later, on his 27th birthday, fed up with the arguments his decision to walk seemed to create with friends, John took a vow of silence lasting for 17 years.

During that time, he founded Planetwalk a non-profit environmental awareness organization, received a B.S. degree from Southern Oregon State College, a Masters degree in Environmental Studies from the University of Montana-Missoula, and a PhD in Land Resources from the Gaylord Nelson Institute for Environmental Studies at the University of Wisconsin-Madison. Ending his silence, John served as project manager for the United States Coast Guard Oil Pollution Act Staff of 1990, in Washington, DC, where he assisted in writing oil spill regulations. For this work, he received the U.S. Department of Transportation's Public Service Commendation.

Over the years, John Francis has walked across the US, walked and sailed through the Caribbean, Venezuela, Brazil, Bolivia, Argentina, and Chile. He recently began a walk studying organic agriculture and sustainable development in Cuba, and is developing Planetlines, an environmental education curriculum based on the walking pilgrimage for high school, college and civic organizations.

ELIZABET SAHTOURIS

Elisabet Sahtouris, Ph.D. is an evolution biologist, futurist, author, speaker and consultant on Living Systems Design. Showing the relevance of evolving biological systems to organizational design, she travels as a speaker in North, Central and South America,



Europe, Asia, Africa, Australia and New Zealand. She makes television and radio appearances in addition to live speeches and workshops.

Her books include: <u>Biology Revisioned</u>, <u>A Walk Through Time</u>: <u>From Stardust to Us</u>, <u>EarthDance</u>: <u>Living Systems in Evolution</u>.

Dr. Sahtouris uses nature's principles and practice, revealed in biological evolution, as useful models for organizational change. She applies them in the corporate world, in global politics and economics, in our efforts to create sustainable health and well being for humanity within the larger living systems of Earth.



DACHER KELTNER

Dr. Keltner is a Professor of Psychology and the Director of Greater Good Science Center. He received his Ph.D. in Social Psychology from Stanford University in 1989. In 1992, after completing a postdoctorate at UCSF with Paul Ekman, he took his first academic job, at the University of Wisconsin-Madison. He then returned to Berkeley's Psychology Department in 1996, where he is now a full professor.

Dr. Keltner's research focuses on two time-honored questions: A first is the biological and evolutionary origins of human goodness, with a special concentration on compassion, awe, love, and beauty; a second is the study of power, status and social class, and the nature of moral intuitions. Dr. Keltner is the coauthor of two best-selling textbooks, one on human emotion, the other on social psychology, as well as *Born to Be Good: The Science of a Meaningful Life*, published in January 2009. He has published over 100 scientific articles, has written for the *New York Times Magazine*, the *London Times*, and *Utne Reader*, and has received numerous national prizes and grants for his research. His research has been covered in *Time*, *Newsweek*, the *New York Times*, on the BBC, CNN, and NPR, and in many other outlets. Dr. Keltner also serves as coeditor of the Greater Good Science Center's online magazine,

Greater Good. He lives in Berkeley with his wife, an alumna of Berkeley, and their two daughters.



ROLLIN MCCRATY

Rollin McCraty, Ph.D. is the Executive Vice President and Director of Research at the Institute of HeartMath, and has been with the organization since its inception in 1991. He worked with founder Doc Childre to formulate the research goals of the organization and create its Scientific Advisory Board. Dr. McCraty is a Fellow of the American Institute of Stress, a Visiting Senior Scholar at

Claremont Graduate University, and a Visiting Professor at University of Alabama at Birmingham. He has co-authored and published numerous research papers.

CHRIS JORDAN

Photographer Chris Jordan trains his eye on American consumption. His 2003-05 series "Intolerable Beauty" examines the hypnotic allure of the sheer amount of stuff we make and consume every day: cliffs of baled scrap, small cities of shipping containers, endless grids of mass-produced goods.



His 2005 book *In Katrina's Wake: Portraits of Loss from an Unnatural Disaster* is a chilling, unflinching look at the toll of the storm. And his latest series of photographs, "Running the Numbers," gives dramatic life to statistics of US consumption. Often-heard factoids like "We use 2 million plastic bottles every 5 minutes" become a chilling sea of plastic that stretches beyond our horizon.

In April 2008, Jordan traveled around the world with *National Geographic* as an international eco-ambassador for Earth Day 2008.



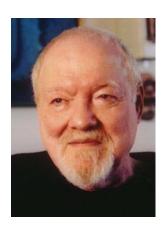
LYNNE MCTAGGART

Lynne McTaggart is an internationally recognized spokesperson on the science of spirituality and the award-winning author of five books, including *The Intention Experiment* and *The Field*, which have been published in eighteen and fourteen languages, respectively. She is also co-executive director of Conatus, which publishes some of the world's most respected health and spiritual newsletters, including

What Doctors Don't Tell You and Living the Field. She currently lives in London.

DANIEL QUINN

Daniel Quinn is best known as the author of *Ishmael*, the novel that in 1991 won the Turner Tomorrow Fellowship, established to encourage authors to seek "creative and positive solutions to global problems." Ishmael has been in print continuously since its publication in 1992 and has been made available in more than 25 languages. Throughout the U.S. and Canada and in other countries



as well, *Ishmael* is used as a text in a broad range of classes that include anthropology, ecology, history, literature, philosophy, ethics, biology, and psychology, at age levels from middle school through graduate level.



DEAN RADIN

Dean Radin, PhD, is Senior Scientist at the <u>INSTITUTE OF NOETIC</u> <u>SCIENCES</u> (IONS) and Adjunct Faculty in the Department of Psychology at <u>SONOMA STATE UNIVERSITY</u>. For over two decades he has been engaged in consciousness research. Before joining the research staff at IONS in 2001, he held appointments at Princeton

University, University of Edinburgh, University of Nevada, and several Silicon Valley think-tanks, including Interval Research Corporation and SRI International, where he worked on a classified program investigating psychic phenomena for the US government.

He is author or coauthor of over 200 technical and popular articles, a dozen book chapters, and several books including the bestselling *The Conscious Universe* (HarperOne, 1997) and *Entangled Minds* (Simon & Schuster, 2006).

THOM HARTMANN

Thom Hartmann is the nation's #1 progressive radio talk show host (also simulcast as TV in 40 million homes by Dish Network/Free Speech TV), and the New York Times bestselling, 4-times project Censored winning author of 21 books in print.



For the past two years in a row, <u>Talkers Magazine</u> names Thom Hartmann as the 10th most important talk show host in America, and the #1 most important progressive host, in their "Heavy Hundred" ranking.

Thom has spent much of his life working with and for the international Salem relief organization (www.saleminternational.org) and he and his wife Louise founded a community for abused children in New Hampshire (www.salemchildrensvillage.org) and a school for learning disable and ADHD kids (www.hunterschool.org).



MARILYN SCHILTZ

Marilyn Schlitz, PhD, is President and CEO of the Institute of Noetic Sciences. As a scientist and anthropologist, she has pioneered clinical, laboratory, and field-based research in the areas of consciousness, human transformation and healing. A researcher, speaker, change consultant, and writer, Marilyn's books include: Living Deeply: The Art and Science of Transformation in

Everyday Life and Consciousness and Healing: Integral Approaches to Mind Body Medicine.

RICHARD SHADYAC

For thirteen years Richard Shadyac was the chief executive officer of ALSAC, the fundraising arm of St. Jude Children's Research Hospital and helped found the hospital with Danny Thomas. He instituted the 'Meet the Patient Program' which is credited for reinvigorating the fundraising arm of the hospital after Danny Thomas's death.





DAVID SUZUKI

David Suzuki, Co-Founder of the David Suzuki Foundation, is an award-winning scientist, environmentalist and broadcaster. He is renowned for his radio and television programs that explain the

complexities of the natural sciences in a compelling, easily understood way. Dr. Suzuki is a geneticist. He graduated from Amherst College (Massachusetts) in 1958 with an Honors BA in Biology, followed by a Ph.D. in Zoology from the University of Chicago in 1961. He held a research associateship in the Biology Division of Tennessee's Oak Ridge National Lab (1961 - 62), was an Assistant Professor in Genetics at the University of Alberta (1962 - 63), and since then has been a faculty member of the University of British Columbia. He is now Professor Emeritus at UBC.

Dr. Suzuki is also recognized as a world leader in sustainable ecology. He is the recipient of UNESCO's Kalinga Prize for Science, the United Nations Environment Program Medal, UNEPs Global 500 and in 2009 won the Right Livelihood Award that is considered the alternate Nobel.



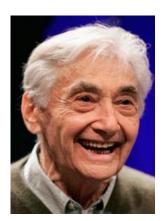
DESMOND TUTU

Desmond Tutu is a well-known South African activist, whose efforts to solve the issue of apartheid, during 1980s, fetched him worldwide fame. Born in 1931, in Klerksdorp, Tutu chose teaching as his profession. After serving as a lecturer for few years, he pursued Theology. He was the first black person to become the Archbishop of Cape Town. He also became the first black Bishop of Johannesburg. Tutu is the second South African to receive Noble Peace Prize.

An international figure of high regard, Desmond Tutu often speaks out on behalf of oppressed groups around the world. He has been a noted supporter of the Palestinian cause, and the people of East Timor. Recently he has been an outspoken critic of the mistreatment of prisoners at Guantanamo Bay and the dictatorship of Robert Mugabe in Zimbabwe.

HOWARD ZINN

Howard Zinn grew up in Brooklyn in a working-class, immigrant household. At the age of 18 he became a shipyard worker and three years later joined the Air Force. He flew bomber missions during World War II, after which he returned to Brooklyn, got married, and occupied a basement apartment. His experiences in the shipyard and in the Air Force helped shape his opposition to war and passion for history.



He went to college under the GI Bill and received his Ph.D. in history from Columbia University. He taught at Spelman College, where he served as an advisor to the Student Nonviolent Coordinating Committee (SNCC) and worked with young Civil Rights Movement activists, including Alice Walker and Marian Wright Edelman. He was fired from Spelman for his support of the students. (He returned in 2005 to give the commencement address.)

Zinn led antiwar protests, went to Vietnam with Daniel Berrigan, and testified in Daniel Ellsberg's Pentagon Papers trial. His politically engaged life brought him into many arenas: imprisonment for civil disobedience, fights for open debate in universities, and activist work from the Vietnam era to the present.

-ABOUT THE FILMMAKERS-



TOM SHADYAC
Writer and Director

A onetime actor/comedian and the youngest writer to work for comedy legend Bob Hope, Tom Shadyac's writing/directing career was launched in 1994 with the Jim Carrey smash hit *Ace Ventura: Pet Detective*. In the years that followed, Shadyac would establish himself as one of the most prolific comedy directors in Hollywood while working with some of the biggest names in the business. Huge hits such as *Liar Liar*, *The Nutty*

Professor, Bruce Almighty, Patch Adams, Accepted, and I Now Pronounce You Chuck and Larry, have helped establish Shadyac as one of Hollywood's most successful writer/director/producers.

A Virginia native, Shadyac has received four people's choice awards, including three for best comedy (*Liar*, *Liar*, *The Nutty Professor*, *Bruce Almighty*) and one for best new Television Comedy, with 8 Simple Rules for Dating My Teenage Daughter. With Patch Adams, Shadyac earned his first Golden Globe nomination, also for best comedy.

In his latest project, a documentary entitled *I AM*, Shadyac asks some of today's most profound thinkers, two questions - What's wrong with our world, and what can we do about it? This moving, inspiring film won the Audience Choice Award and the Student Choice Award at the Mountain Film Festival in Telluride Colorado, where it premiered in May.

DAGAN HANDY Producer

Dagan Handy was born and raised in Pasadena, CA and has always had a passion for film, music and illustration. He began his career with Shady Acres Entertainment in 2001 as a personal assistant to Tom Shadyac on the film "Dragonfly" and became an



instant student of the industry. He has been privileged enough to work with Shadyac for 10+ years, spending countless hours both on and off set learning from the industry's best. He views every moment on set as an "opportunity to grow." Dagan also has a deep rooted connection to music, as his great, great Uncle is the "Father of the Blues", W.C. Handy. He's been able to express his enthusiasm for music by helping to consult the music on a few of Tom's feature films (*Bruce Almighty*, *Accepted*, *Evan Almighty*) and is responsible for the beautifully rich soundtrack of "I AM". Dagan was initially brought onto the "I AM" crew as an associate producer but stepped up to the plate and shepherded the production from start to finish. He dealt with and coordinated the film's budget, post production work and handled the day to day speed bumps that so often occur in documentary film-making; as well as assembling the diverse soundtrack and securing all music rights. As a young producer, Dagan is eager to continue his passion and looks forward to the many, exciting projects on the horizon.

ROKO BELIC

 $Director\ of\ Photography$

In 1996 he founded the film production company Wadi Rum with his brother Adrian. His directorial debut, GENGHIS BLUES (1999), was nominated for an Academy Award® for best documentary feature and won the Sundance Audience Award. During his career, Belic has worked as director of photography, editor, writer, producer and director.



He recently directed a 44-minute documentary called DREAMS: CINEMA OF THE SUBCONSCIOUS, which was released on the Blu-Ray disc of the feature film INCEPTION. Belic's upcoming film, HAPPY, explores the true causes of happiness through dramatic personal stories and an exploration into the new science of happiness. More information on his work can be found at:www.WadiRum.com



JACQUELYN ZAMPELLA

Co-Producer

Jacquelyn has been a part of "I AM" since its inception in 2008. Initially, she was asked by DP Roko Belic, to assist in shooting the first interview while she was finishing up her senior year at Pepperdine University. However, once she graduated she was brought on board full time and continued to film the interviews and log all of the film's footage. Jacquelyn was able to assist in much of

the editing process as well as learn lighting, audio and many other production details.

Currently, she is assembling additional footage from the interviews and the road trips to bring you some great DVD extras and interesting web videos! Jacquelyn thoroughly enjoys the creative process of editing, wants to explore it further and hopes to one day work on a feature film.

NICOLE PRITCHETT

Associate Producer

Nicole Pritchett initially joined the 'I AM' team as archival researcher, focusing primarily on B-roll. However, Nicole has had the privilege to contribute creatively to overall filmmaking process, with hands on experience in every aspect. She is currently coordinating screenings, facilitating with the post production process and working diligently to deliver you an easy to operate, information filled,



entertaining website that will keep you coming back for more. For Nicole this project has been an intersection of passion and work, a rare and definite gift! I AM Nicole P.



JENNIFER ABBOTT

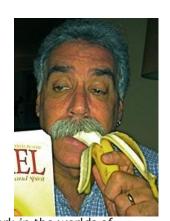
Editor, Executive Producer

Jennifer Abbott is a documentary filmmaker, cultural activist and editor with a particular interest in producing media that shifts perspectives on problematic social norms and practices. In addition to co-directing and editing THE CORPORATION, she produced, directed and edited A Cow at My Table, a feature documentary about meat, culture and animals, which won 8 international awards.

HAROLD MINTZ

Media and PR Coordinator

Harold and Tom grew up together as high school buddies in Northern Virginia. Tom often says that Harold was his first writing partner, even though their early writing credits include getting sent to the principal's office for writing/telling "inappropriate"



jokes over the school's public address system. Harold went on to work in the worlds of advertising and marketing. After reconnecting in 2007, Harold and Tom began discussing the possibility of a new talk show centered around the same themes as shown in *I AM*. Intrigued by the possibilities of working together with his childhood friend on projects that might actually make a difference in the world, Harold packed up his family and moved to LA. Harold now brings his marketing and communication skills to the Shady Acres team and the variety of current projects they are working on. In 2000, Harold donated his left kidney to help someone who had been on the transplant waiting list for more than a decade. In his spare time, Harold enjoys speaking with highschoolers on the topic of organ donation and to encourage everyone to sign their driver's licenses to become future organ donors.