

Met Film, Daniel Film and Insight Productions Presents

HOW TO CHANGE THE WORLD

Directed by Jerry Rothwell
Produced by Al Morrow and Bous De Jong
Supervising Producer John Murray

WORLD PREMIERE:
SUNDANCE FILM FESTIVAL 2015
OPENING NIGHT FILM: WORLD DOCUMENTARY COMPETITION

Running Time: 109 minutes

AWARDS:

World Doc Special Jury Award: Editing, Sundance Film Festival 2015
Best Environmental Documentary, Sheffield Doc Fest 2015
Best Feature Film, Sebastopol Documentary Festival 2015
Best Feature Film, Global Visions Film Festival, 2015
Best Feature Film, Portland EcoFilm Festival 2015
Top Ten Audience Favourite, Hot Docs 2015
Candescent Award, Sundance Film Festival 2015

PRESS PACK

Contact

Al Morrow - al@metfilm.co.uk +44 (0) 7768 31 55 79



Short Synopsis

In 1971, a group of friends sail into a nuclear test zone and their protest captures the world's imagination, giving birth to Greenpeace and defining the modern green movement. Media savvy from the beginning, these pioneers captured their seat-of-their-pants activist adventures on 16mm film. From this vivid archive and sly narration by Robert Hunter, an early guiding force of the organization, Jerry Rothwell has created a thrilling, sometimes terrifying film.

When youthful energy comes up against the complexities of a growing organization, and idealism meets compromise, the group find their battle to save the planet forces them also to fight each other. This insightful film is also a vibrant, moving reflection on the struggle to balance the political and the personal.

Long Synopsis

How to Change the World chronicles the adventures of an eclectic group of young pioneers – Canadian hippie journalists, photographers, musicians, scientists, and American draft dodgers – who set out to stop Richard Nixon's atomic bomb tests in Amchitka, Alaska, and end up creating the worldwide green movement.

Greenpeace was founded on tight knit, passionate friendships forged in Vancouver in the early 1970s. Together they pioneered a template for environmental activism which mixed daring iconic feats and worldwide media: placing small rubber inflatables between harpooners and whales, blocking ice-breaking sealing ships with their bodies, spraying the pelts of baby seals with dye to make them valueless in the fur market. The group had a prescient understanding of the power of media, knowing that the advent of global mass communications meant that the image had become a more effective tool for change than the strike or the demonstration. But by the summer of 1977, Greenpeace Vancouver was suing Greenpeace San Francisco and the organization had become a victim of its own anarchic roots – saddled with large debts and frequent in-fighting.

How To Change The World draws on interviews with the key players and hitherto unseen archive footage, which brings these extraordinary characters and their intense, sometimes eccentric and often dangerous world alive. Somehow the group transcended the contradictions of its members to undertake some of the most courageous and significant environmental protests in history.

The film spans the period from the first expedition to enter the nuclear test zone in 1971 through the first whale and seal campaigns, and ends in 1979, when, victims of their own success, the founders gave away their central role to create Greenpeace International. At its heart is Bob Hunter, a charismatic journalist who somehow managed to bind together the 'mystics and the mechanics' into a group with a single purpose, often at huge cost to himself. The story is framed by his first person narrative, drawn from his writings and journals about the group, voiced alongside animations based on his early comics.

How To Change The World is an intimate portrait of the group's original members and of activism itself—idealism vs. pragmatism, principle vs. compromise. They agreed that a handful of people could change the world; they just couldn't always agree on how to do it.

Director's Notes – Jerry Rothwell

In the vaults of the Greenpeace archives in Amsterdam lie over a thousand silver cans of 16mm film, many unopened since the 1970s, which hold the record of a unique attempt to effect global change.

In Vancouver, amidst the cultural ferment of the late 1960s, a small group of friends set out to shift the way people think about the place of humans in nature. Today's Greenpeace, with its 41 national offices around the globe and 2.7 million members, had its origins in the activities of a handful of 'mystics and mechanics' in one small city forty years ago.

What drew me to the story of the Greenpeace founders is that it is the story of all nascent groups. The men and women who came together in those early years were an eclectic gang whose different skills contributed to a group that combined scientific rigour and engineering savvy with beliefs in the I-ching and Native American prophecies. Some were in it for the politics, some for the science, some just for the adventure. But like a band with an unexpected hit song that catapults them to global fame, the media success of their first anti-whaling campaign forced them into a maelstrom, which at times threatened to destroy everything they had accomplished.

Greenpeace's founders didn't set out to create an international organisation, but they found one building up around them. The group of once like-minded friends gradually found themselves pulled in different directions by power struggles and interpersonal conflicts that turned colleagues into rivals '*How can we save the planet*', wrote Bob Hunter, their reluctant leader, '*if we cannot save ourselves?*' Success started to depend not only on what they did – but on how they worked with each other.

The group had a prescient understanding of the power of media, knowing that capturing the perfect image was the most powerful weapon of all. But their footage richly evokes not only the dramatic actions they undertook, but their friendships and conflicts, dilemmas and decisions – a sometimes crazy mix of psychedelia and politics, science and theatre. In Bob Hunter they found the perfect chronicler of their adventures – a novelist, comic book artist and gonzo journalist equipped with a comic eye and a searing honesty about his own and his group's failings. Bob's writings are the backbone of *How To Change The World* – giving a personal, intimate portrait of events and people.

The Greenpeace founders' reflections on their own past speak to us about dilemmas, not only of environmentalism, but of all movements for change, and also of the dilemmas of growing up and growing older: the tension between youthful idealism, ego and courage on the one hand, and maturity, pragmatism and political manoeuvring on the other.

At a time when we need to engage with environmental and wider political problems on a global scale, hopefully this story of one small group of people can get us thinking not only about how we act individually but in partnership with each other.

THEATRICAL RELEASE DATES

UK – from Sept 9th, released by Picturehouse UK
Booking info: <http://www.howtochangetheworldfilm.com>

USA – from Sept 9th, released by Picturehouse US
Booking info: <http://www.fathomevents.com/event/how-to-change-the-world>

CANADA from Aug 7th, released by Kinosmith
Booking info: <http://www.howtochangetheworldfilm.com>

GERMANY – from Sept 10th, released by NFP
Booking info: <http://www.howtochangetheworld-derfilm.de>

AUSTRALIA – from Sept 17th, released by Madman

WEBSITE AND SOCIAL MEDIA HANDLES

Website: <http://www.howtochangetheworldmovie.com>

Facebook: <https://www.facebook.com/howtochangetheworldfilm>

Twitter: @HowToChangefilm

Biographies

JERRY ROTHWELL (Director) is a documentary filmmaker whose work includes the award-winning feature documentaries, **Donor Unknown** (More 4/Arte/CBC/PBS/VPRO) about a sperm donor and his many offspring which premiered at Tribeca FF and was nominated for a Grierson Award; **Town of Runners** (PBS/Arte/RHK/ITVS/KINOSMITH) was released theatrically in the UK by Dogwoof and also premiered at Tribeca Film Festival. **Heavy Load** (IFC/ITVS/BBC), about a group of people with learning disabilities who form a punk band, and **Deep Water** (Pathe/IFC/FilmFour/UK Film Council co-directed with Louise Osmond), about Donald Crowhurst's ill-fated voyage in the 1968 round the world yacht race winner of Best Cinema Documentary at The Rome Film Festival and winner of a Grierson Award for best Cinema Documentary. In 2012 Jerry won a prestigious Royal Television Award for his directing work on Donor Unknown and Town of Runners. His next film will be Sour Grapes for Netflix and Arte co-directed with Reuben Atlas. At Met Film Production, he has Executive Produced and worked as an editor on numerous feature docs including Dylan Williams' Men Who Swim and Sarah Gavron's The Village At The End Of The World. <http://www.jerryrothwell.com>

AL MORROW (Producer) is an award-winning producer and Head of Documentary at Met Film Production. Her producing credits include Jeanie Finlay's **Pantomime** (BBC Storyville); **The Great Hip Hop Hoax** (BBC, Creative Scotland, BBC Scotland) which premiered at SXSW and was nominated for a 2014 Grierson and 2013 BIFA Award; BAFTA winner Sarah Gavron's **Village At The End of The World** which premiered at the BFI London Film Festival 2012; Jerry Rothwell's critically acclaimed theatrical documentary **Town of Runners** (Britdoc C4 Film Fund, PBS, Arte) which premiered at Tribeca FF ; the Grierson Nominated Films **Donor Unknown** (Arte, More 4, VPRO) winner of the Tribeca (online) Audience Award and **Sync of Swim** aka **Men Who Swim** (BBC, ZDF/Arte, VPRO, SVT, PBS); **Deep Water** (Pathe, UKFC, FilmFour, IFC) directed by Jerry Rothwell and Louise Osmond, winner of the Grierson Award for Best Cinema Documentary and Best Documentary at Rome Film Festival; and Jerry Rothwell's **Heavy Load** (BBC Storyville, IFCtv, ITVS). She is in production on **Sour Grapes** directed by Jerry Rothwell and Reuben Atlas for Netflix and Arte.

BOUS DE JONG (Producer) is an international producer/executive producer of documentary, film and television productions including **Dylan Thomas: Return Journey**, directed by Sir Anthony Hopkins, the staged classical concerts Christmas in Rome with Trevor Pinnock and the English consort and the documentary series **Classic Albums** covering the making of 36 of the best albums including Stevie Wonder, Fleetwood Mac, U2, Jimi Hendrix and Pink Floyd. He has been working since 1999 to bring the story of the founding members of Greenpeace to the big screen through both a documentary and a feature film. He worked closely with Bob Hunter in the last years of his life enabling him to write his own screenplay.

JOHN MURRAY (Supervising Producer) is a writer, creator and producer with Insight Productions. In addition to his role as Supervising Producer on **How To Change The World**, John spent two seasons as the Supervising Producer of **Intervention Canada (Slice)**, the Canadian version of the hit documentary series on A&E. John is involved in the creation and development of programming in all genres, from reality and documentary to scripted series and movies. Along with

development partner Shannon Farr, John created and co-produced ***Falcon Beach***, a one-hour drama series for Global Television and ABC Family.

Current development projects include the television series adaptation of the bestselling Canadian novel ***Tempting Faith Di Napoli*** by Lisa Gabriele and a feature film based on the 1980 Canadian Bestseller, ***Paddle To The Amazon***, written by Don Starkell, a true-life account of the author's 12,000 mile canoe trip from Winnipeg to Belem, Brazil.

BARRY PEPPER (Voice of Bob Hunter) One of Hollywood's most talented actors, Barry Pepper's impressive body of works speaks for itself, ever since he gained critical attention for his portrayal of "Private Jackson" in the Academy Award winning feature ***Saving Private Ryan***. Pepper is currently shooting ***Maze Runner 2: The Scorch Trials*** for Fox and most recently finished work on ***Formula M*** for Paramount Features. He can currently be seen opposite Jeremy Renner in ***Kill The Messenger*** for Focus Features. He starred with Johnny Depp and Armie Hammer in Disney's ***The Lone Ranger***. Recently released films were ***Broken City*** for 20th Century Fox with Mark Wahlberg and Russell Crowe and Summit Entertainment's ***Snitch*** with Dwayne Johnson and Susan Sarandon. He starred with Jeff Bridges, Josh Brolin and Matt Damon in the Coen Brother's remake of ***True Grit***. He starred opposite Kevin Spacey in ***Casino Jack***, the story of disgraced lobbyist Jack Abramoff. For his performance in this film Barry was the recipient of the Hollywood Spotlight Award from the 14th annual Hollywood Film Festival. He also starred in ***Like Dandelion Dust*** which won more than 30 national and international film festival awards, including Best Actor at the 2009 Las Vegas International Film Festival and 2009 NY Vision Festival. He was seen opposite Will Smith in Columbia Pictures' ***Seven Pounds***, worked with Clint Eastwood in the World War II epic ***Flags Of Our Fathers*** for Dreamworks/Warner Bros, and starred alongside Tom Hanks in the Academy Award winning feature ***The Green Mile***. He also starred in ***25th Hour***, Spike Lee's compelling view of post-9/11 New York City, starring Ed Norton and Philip Seymour Hoffman. His film ***The Three Burials Of Melquiades Estrada*** for Sony Pictures Classics marked Tommy Lee Jones' directorial debut and was shown in competition at the 2005 Cannes Film Festival, and Pepper received a nomination for Best Supporting Male in the 2006 Independent Spirit Awards. Other feature credits include the Bruckheimer/Scott thriller ***Enemy Of The State*** with Will Smith and Gene Hackman, the critically acclaimed Paramount Pictures' ***We Were Soldiers*** with Mel Gibson, and the New Line feature ***Knockaround Guys*** opposite John Malkovich and Dennis Hopper. Pepper starred as Robert Kennedy in the Reelz Channel 8 hr. mini series ***The Kennedys*** with Greg Kinnear and Katie Holmes. In recognition of his outstanding performance he won the 2011 Emmy Award for Outstanding Lead Actor in a Miniseries or Movie and the 26th annual Gemini Award for Best Performance by an Actor in a Leading Role in a Dramatic Program or Mini-Series. He has also made his mark as a producer. He executive produced and starred in the title role of the ESPN feature 3: ***The Dale Earnhardt Story***, a biopic of the NASCAR star who died in a crash during the final lap of the 2001 Daytona 500. His performance garnered a nomination for the 11th Annual SAG Awards for Outstanding Performance by a Male Actor in a Television Movie or Miniseries. He also executive produced and starred in ***The Snow Walker***, which he received a Best Actor nomination for at the 24th Annual Genie Awards in Canada as well as eight other nominations for the film.

Pepper's starring role in the HBO feature ***61**** earned him nominations for a Golden Globe, an Emmy, and a Critic's Choice Award.

JAMES SCOTT (Editor) Canadian Prairies-born James Scott is an award winning editor, whose feature length cinema documentary credits include, Toby Amies' critically acclaimed **The Man Whose Mind Exploded**, about Brighton eccentric Drako Oho Zarhazar's amazing life and extraordinary past dealing with the repercussions of brain damage; and Jeanie Finlay's **The Great Hip Hoax**, winner of the Nigel Moore Award for Youth Programming at DOXA 2013, about two Scottish rappers who faked their way into the music industry. Both films were nominated at the 2014 Grierson British Documentary Awards. Other credits include, Dunstan Bruce's **This Band is So Gorgeous**, runner-up for the Music Doc Award at IDFA 2012, about 70's UK punk band Sham 69's tour of China; and **The Search For Weng Weng** about one obsessive video store owner's quest to find the true story of cult 1980's primordial dwarf Filipino action movie star Weng Weng, Winner of The Audience Award at Terracotta Far East Film Festival London 2014. James recently finished editing Sophie Robinson's **My Beautiful Broken Brain**, which received it's World Premiere at IDFA 2014, about a young woman's new life after suffering a cerebral haemorrhage, and won the IDFA DOCU Award, as well as a Special Mention Award for Best Female Directed Documentary.

LESLEY BARBER (Composer) composes for film, theatre, chamber and orchestral ensembles and is also a conductor, pianist, producer, and multi-instrumentalist. Lesley has composed for Yo-Yo Ma, written film scores for Academy Award-winning feature films like Kenneth Lonergan's **You Can Count on Me**, worked with Mira Nair on the Emmy Award-winning **Hysterical Blindness** (starring Uma Thurman and Gena Rollins), scored several films for Patricia Rozema (**Mansfield Park**, **When Night is Falling**), Wayne Wang, Boaz Yakin, Mary Harron, and the award-winning children's classic, **Little Bear**, with Maurice Sendak.

Credits include Patricia Rozema's **When Night Is Falling**, , Boaz Yakin's Miramax film, **A Price Above Rubies** (with Renee Zellweger), **Mansfield Park** (for Miramax), the Emmy-Award winning **Yo-Yo Ma: Six Gestures**, **The History of Luminous Motion**, the Oscar-winning **You Can Count On Me** (with Mark Ruffalo and Laura Linney), Mira Nair's Golden Globe-winning **Hysterical Blindness** (starring Uma Thurman and Gena Rowlands), Weibke Von Carolsfeld's **Marion Bridge** (starring Molly Parker), the Polygram/Propaganda feature **Los Locos** (starring Mario Van Peebles) and Bruce McCulloch's **Comeback Season** (starring Ray Liotta and Rachel Blanchard). Lesley's most recent film scores include Mary Harron's **Moth Diaries**, Nisha Ganatra's **Pete's Christmas** (starring Bruce Dern), Boaz Yakin's **Death in Love** (starring Adam Brody and Jacqueline Bisset), additional music and orchestration for Kit Kittredge: An American Girl (with Abigail Breslin, Julia Ormand, Chris O'Donnel), HBO's **Classic Poetry for Children** (with Liam Neeson, Claire Danes, Philip Seymour Hoffman), David Bezmozgis' **Victoria Day** (starring Mark Rendall), and **A Thousand Years of Good Prayers**, directed by Wayne Wang.

BENJAMIN LICHTY (Director Of Photography) is a cinematographer from Toronto, Canada. He holds a BFA in Film Production from York University and has been working ten years in dramatic film, television and web production. His work has taken him all over the world and has garnered much attention including a 2014 CSC Award for Best Docudrama Cinematography. To date he has shot over 100 short films, 6 television series and 7 dramatic feature films that have screened at festivals around the world.

STEVE SMITH (Animation Director) is the founder of Beakus animation studio in London. He is a producer and director, and a graduate of the MA Animation course

at the Royal College of Art. Over a decade of animation creation and production Steve's work has won a BAFTA (**CBBC Newsround 'On Poverty'**), a British Animation Award (**Bibigon 'Fun Facts'**) and Anecy Crystals. His films include **Eating For Two** (Channel 4, 2002) and **Leap of Faith** (MTV, 2005), whilst his commercial clients include M&C Saatchi, Nickelodeon, Google, Kindle, RED, McCann Erickson, the BBC, and the Science Museum. Steve was the animation director/producer of the CBeebies show **Numtums** (26 x 5-mins), and also the producer of Gergely Wootsch's short for Rankin **The Hungry Corpse**, voiced by Bill Nighy and Stephen Mangan. He also produced a 10-minute section of the animated feature **A Liar's Autobiography** about Monty Python's Graham Chapman. Steve has been a judge for BAFTA and the British Animation Awards, and also lectures at various universities. He lives in Lewes in southern England with picture book author/illustrator/ animator Leigh Hodgkinson.

ANDREW KINSELLA (Art Director) is a production designer with more than twenty-five years of experience in film and television. Presently the owner and creative director at Toronto based design firm On Set Design as well as a partner in the multi-disciplinary design firm – AKA Creative Group. A select filmography includes the **Athens, Beijing** and **Sochi Olympic Games, The JUNO Awards**, MTV, **Daily Planet** and **Hockey Night in Canada**. Previously, Andrew was a production designer with the Canadian Broadcasting Corporation for 22 years, working on a wide variety of projects from the films **Dieppe, Dangerous Offender** and **Must Be Santa** to news, sports and music programmes. Along the way, Andrew has won 4 Broadcast Design awards and a Gemini Award.

JONNY PERSEY (Executive Producer) is an independent film producer and Chief Executive of Met Film, a unique organisation based in Ealing Studios, which comprises the UK's fastest growing film school, an award-winning feature film production company, and a cutting-edge post-production facility. His producing credits include **Deep Water** (award winning feature documentary for Pathe, FilmFour, and the UK Film Council, released theatrically in the UK in December 2006); **Wondrous Oblivion** (distributed in the UK in 2004 by Momentum Pictures and by Palm Pictures in the US, with Pathé handling international sales); **French Film** (Revolver, BBC, The Works); **Little Ashes** (Kaleidoscope, Regent), and **Men Who Swim** (BBC, Arte, SVT, etc). He is Executive Producer of all MFP feature documentaries produced by Al Morrow. Having studied psychology at Cambridge University and worked for several years as a youth worker and training and organisational development consultant, Jonny Persey produced his first feature film, **Everyone's Child**, in Zimbabwe in 1996. He then went on to study at the National Film & Television School where he produced a series of acclaimed short films both through the school and independently. He serves on PACT's Film Policy Group and is a member of ACE.

STEWART LE MARÉCHAL (Executive Producer) is a BAFTA winning producer and head of Met Film Production. He is currently in post -production on Jim Loach's second feature film which was shot in Australia in early 2014. Previous fiction producing credits include **The Infidel** starring Omid Djalili; **French Film** starring Hugh Bonneville and Paul Morrison's **Little Ashes** starring Robert Pattinson. His feature documentary credits include **Deep Water** and **Donor Unknown** which he co-produced. Stewart executive produced Sarah Gavron's, **Village At The End of The World** and Jeanie Finlay's **The Great Hip Hop Hoax**. He produced Esther May Campbell's short film, **September**, which won the Best Short Film BAFTA in 2009.

JOHN BRUNTON (Executive Producer) has been the CEO and creative force behind Insight Productions for 35 years. Recently named *TV Producer of the Year* by Playback Magazine, Insight has been behind some of the most highly-rated and highly-acclaimed television in Canada. Brunton's career began in documentary when he worked with the legendary George Schlatter (***Real People, Speak Up America***) in Los Angeles in the early eighties. It was while making a series of pieces on the environment that Brunton first met Paul Watson. His fascination with the Greenpeace story has continued to this day. Since then, Brunton has produced thousands of hours of programming across all genres including documentary (***Heart of Gold*** (CBC), ***Comedy Gold*** (CBC) scripted drama ***Ready or Not!*** (Global/Showtime/Disney), ***Falcon Beach*** (Global, ABC Family)), variety (***Joni Mitchell: Painting With Words and Music***), ***The JUNO Awards*** (CTV) and some of the biggest formats in the world, along the way picking up an Emmy Award nomination, and over 20 Gemini Awards. Insight's current hits include Canadian versions of ***The Amazing Race*** (CTV), ***Big Brother*** (Slice), ***Top Chef*** (Food Network Canada) and ***Never Ever Do This At Home*** (Discovery Canada) as well as original formats ***Battle of the Blades*** (CBC), ***Canada Sings*** (Global) and ***Joke or Choke*** (Bell Media).

BARBARA BOWLBY (Executive Producer) Insight Productions President and Chief Operating Officer Barbara Bowlby joined the company in 1984 and has helped build it into an industry leader in the creative development, financing, and production of high quality and popular programming. Barbara is a member of Insight's executive team responsible for long term strategic planning and international business development. She has been nominated for dozens of awards and has won 30, including a Cable Ace. Most recently, Barbara was awarded the 2014 Women In Film and Television (WIFT-Toronto) Crystal Award for Outstanding Achievement in Business.

Barbara is the driving force behind Insight's business affairs. The company has thousands of hours of programming to its credit – including this year's smash hits ***The Amazing Race Canada*** and ***Big Brother Canada*** – and Barbara's fingerprints are on every project. In addition to her role as President & COO, Barbara also serves as an Executive Producer on Insight's extensive roster of productions. This dual function consists of handling the operations for both the production company and its programming and includes strategic planning, financing, and business/legal affairs. Bowlby's strength lies in her ability to support the creative environment while managing financial and operational priorities to bring the company's projects to the international marketplace.

DAVID NICHOLAS WILKINSON (Executive Producer) entered the entertainment in 1970 as an actor. He played the title part in Ian McEwan's production ***JACK FLEA'S BIRTHDAY CELEBRATION*** directed by Mike Newell, Stuart Sutcliffe in ***BIRTH OF THE BEATLES*** and over 40 theatre/ TV and film productions. In 1981 he became the first true independent producer to work with the BBC. He became a distributor in 1989 and from 1998 until 2013 only released British & Irish films, specialising in the difficult ones others had passed on. He has since shut down the distribution side to concentrate on filmmaking. His latest film production, ***THE FIRST FILM*** which he directs/ producers and presents tells the true story of the inventor of moving image Louis Le Prince.

Contributors

BOB HUNTER was a writer and journalist from Manitoba who joined the first Greenpeace campaign against nuclear testing in the Aleutian Islands, and thereafter became the leading figure in the movement. His media savvy and political ideas defined the character and methods of the early Greenpeace.

PAUL WATSON was a 19 year old sailor when he joined the first Greenpeace campaign. Active in the whale campaigns and leader of the campaigns against the Newfoundland seal cull, he split with Greenpeace in 1977 to form anti-poaching organization Sea Shepherd Conservation Society.

REX WEYLER was an American draft resister, photographer, journalist who joined Greenpeace in 1973 and served as board member, editor and publisher of the *Greenpeace Chronicles* newspaper until 1982. Weyler is the author of books on native rights, Greenpeace history and religious commentary.

PATRICK MOORE earned a Ph.D. in ecology and sailed on the first Greenpeace voyage, drafting the “Greenpeace Declaration of Interdependence” with Hunter in 1975. He was president of the Greenpeace Foundation from 1977-79, then of Greenpeace Canada until 1985. After leaving Greenpeace, Moore founded a consultancy focusing on sustainability to advise industry. Some see him as having turned his back on the environmental movement and become a mouthpiece for the very interests Greenpeace was founded to counter.

WILL JACKSON was pioneer synthesiser player (Serge, Buchla, Moog). Jackson was a crew member on the first anti-whaling expedition as part of the media campaign to demonstrate whale intelligence. He co-founded of Greenpeace San Francisco and published a book about his time in Greenpeace, *Once Upon A Greenpeace*, in 2011.

BOBBI HUNTER joined Greenpeace in 1973; served as board member and first treasurer, organized the first Greenpeace office and sustained fundraising projects until 1980. Married to Bob Hunter, she was the first woman to save a whale by putting her body between a harpoon and a whale.

PAUL SPONG was a psychologist from New Zealand, who trained the first captive orca, Skana, at the Vancouver Aquarium. In 1969 he launched a campaign to release captive whales and in 1973 persuaded Greenpeace to shift their focus to saving whales. He served on the early whale campaigns and was a board member until 1978.

BILL DARNELL coined the term ‘Greenpeace’ when he said “Let’s make it a *green* peace,” at the close of a Don’t Make a Wave Committee meeting. Bill was a crew member of the first anti-nuclear campaign.

DAVID ‘WALRUS’ GARRICK is an anthropologist and historian who served on first whale and seal campaigns, and remained involved with Greenpeace until 1979. He formed Sea Shepherd Conservation Society with Paul Watson and later served as environmental consultant to Canadian Member of Parliament Jim Fulton.

EMILY HUNTER is a Canadian activist, author and filmmaker. She is the daughter of the late Robert Hunter and Bobbi Hunter. She has been a campaigner for nearly a decade on numerous environmental causes, from fighting whaling to climate change. She is known in Canada as a writer for *THIS* magazine and as environmental correspondent for MTV News.

GEORGE KOROTVA is a Czechoslovakian sailor who also served as Russian translator during the first whale campaign and was skipper of Greenpeace boats from 1976-77.

MYRON MACDONALD was doctor on board the first whale campaign and was part of the early Greenpeace group.

ROD MARINING was a Vancouver street theatre artist, who successfully led a campaign to save parts of Vancouver's Stanley Park in 1970, and joined the first Greenpeace voyage in Kodiak. He seeded Greenpeace in London and Paris in 1972, coined the term "Green" as a political constituency, and served on the Greenpeace board throughout the 1970s.

RON PRECIOUS is a cameraman who was part of the primary film crews on Greenpeace whale and seal campaigns from 1975-79. Much of the footage in the film was shot by Ron.

CARLIE TRUMAN was a qualified diver and maintenance expert for the Zodiac inflatables on the first whale campaign, breaking into the male-dominated campaign crews. She later trained as a lawyer and was part of negotiations to found Greenpeace International.

JOHN CORMACK was skipper of the seiner *Phyllis Cormack* on the first Greenpeace voyage in 1971 and the first whaling campaign in 1975. Hunter said: "Without Cormack, there's no Greenpeace."

CREDITS

BFI and SKY present
In Association With IMPACT PARTNERS, SHARK ISLAND PRODUCTIONS & BELL MEDIA

A MET FILM. DANIEL FILM & INSIGHT PRODUCTION
A United Kingdom – Canada Co-Production

Written and Directed By
JERRY ROTHWELL

Produced by
AL MORROW

Produced by
BOUS DE JONG

Supervising Producer
JOHN MURRAY

Executive Producers
JONNY PERSEY
STEWART LE MARÉCHAL
DAVID NICHOLAS WILKINSON

Executive Producers
JOHN BRUNTON
BARBARA BOWLBY

Executive Producers for BFI
CHRISTOPHER COLLINS
LIZZIE FRANCKE

Executive Producers for Sky
LORRAINE CHARKER-PHILLIPS
CELIA TAYLOR

Executive Producer for Impact Partners
DAN COGAN

Executive Producer for Shark Island Productions
IAN DARLING

Co-Executive Producer for Impact Partners
JENNY RASKIN

Associate Producer
TANYA LOW

Co-Producer
ULLA STREIB

Line Producer
SARAH JAMES

Bob Hunter voiced by
BARRY PEPPER

Editor
JAMES SCOTT

Composer
LESLEY BARBER

Director of Photography
BEN LICHTY

Animation Director
STEVE SMITH

Archive Producer
ELIZABETH KLINCK

Associate Producer for Daniel Film
BOBBI HUNTER

IN MEMORY OF CHRISTOPHER COLLINS (1962-2014)

Featuring
BILL DARNELL
DAVID 'WALRUS' GARRICK
BOBBI HUNTER
EMILY HUNTER
WILL JACKSON
GEORGE KOROTVA
MYRON MACDONALD
ROD MARINING
PATRICK MOORE
RON PRECIOUS
PAUL SPONG
CARLIE TRUEMAN
PAUL WATSON
REX WEYLER

Music Supervisor	JULIETTA MC GOVERN
Film Archive Specialist Greenpeace	LLOYD DAVIES
Additional Research	EMILY HUNTER ELIZABETH ETHERINGTON VANESSA PERDRIAU HATT REISS BONNIE ROWAN
Animation by	STUDIO FEATHER
Production Co-Ordinator	JENNIFER BUTLER
Art Director	ANDREW KINSELLA
Set Dressers	NATASHA POON TRAMMEL GOOD
Additional Camera	MARK ELLAM EMILY HUNTER
Assistant Camera	ANDREA CUDA
Sound Recordists	DANIEL HEWITT CHRIS MILLER
Greenpeace Film Crews 1975-6	RON PRECIOUS FRED EASTON CHRIS AIKENHEAD RON ORIEUX MICHAEL CHECHIK
Senior Assistant Editor	CHARLIE WEBB
Edit Assistants	JOEL MORRISON SAM ROTHWELL
Post Production Services	MET FILM POST
Post Production for Met Post	CAVAN ASH
Senior Colourist	MAT TROUGHTON
Additional Online Editors	ALEX MURRAY JON OLAV STOKKE
Sound Designer and Re-recording Mixer	VINCENT WATTS
Dialogue Edit & Premix	STEPHEN GOLDSMITH
Associate Producer	MIKE PUXLEY

Story Consultant	ROBERT SMITH
Lawyers for Met Film	LEE STONE AND JAMES WALKER, LEE & THOMPSON
Lawyers for Insight Productions	GOODMANS LLP (TARA PARKER)
Lawyers for Daniel Film	BARRY SMITH, FIELDFISCHER
For Met Film Head of Development Producers Assistant	ANNA MOHR-PIETSCH RALUCA IONESCU
For Insight Productions Controller Legal and Business Affairs Business Affairs Coordinator Post Production Manager Accountant	SUSY PAPAIS RAHMIEL ROTHENBERG BRETT HOGG MIKE LANGEVIN KAREN THOMPSON
For BFI Director of Lottery Film Fund Head of Production Head of Production Finance Business Affairs Manager Business Affairs Manager Script Consultant	BEN ROBERTS FIONA MORHAM IAN KIRK VIRGINIA BURGESS BEN WILKINSON MARILYN MILGROM
For Sky Lawyer Business Affairs Manager Production Executive Production Manager	DAVID HARWOOD HELEN NORTHROP ELEANOR BAILEY CLAIRE FONE
For Bell President - CTV, Sports, and Entertainment Programming Senior Vice President, Independent Programming	PHIL KING CORRIE COE
Distribution Advisor	JOSH BRAUN SUBMARINE ENTERTAINMENT
	Archive Materials
Greenpeace International	ITN Source
ABC NEWS VideoSource	Reuters
Alaska State Library Historical Collections	Fox News
Associated Press	Michelle Metcalfe
BBC Motion Gallery/Getty Images	NASA
Bill Darnell	NBC Universal Archives
Bobbi and Emily Hunter	Bremerton Sun
David Tussman	Canadian Press

Nelson Devey
 National Oceanic and Atmospheric
 Administration
 Department of Commerce
 CBC Licensing
 CBC Archive Sales
 CBC Vancouver Media Archives
 Canadian Broadcasting Corporation Winnipeg
 Archives of Manitoba, CBC Manitoba fonds
 CBS/T3Media
 City, a division of Rogers Broadcasting Limited
 Miroslav Brozek/Syigma/Corbis
 Getty Images
 Archive Films/Prelinger
 Encyclopaedia Britannica Films
 Princeton University Press
 David Garrick

Music Mixer
 Assistant Music Engineer
 Technical Wingman, Additional Programming
 Music Transcription, Score Preparation

Musicians

DREW JURECKA - Violin/Viola/Clarinet/Hardanger
 REBEKAH WOLKSTEIN - Violin/Viola
 YOSEF TAMIR – Viola
 RACHEL POMEDI – Cello
 ROBERTO OCCHIPPINTI – Bass
 ROB PILTCH – Acoustic Guitar
 LESLEY BARBER – Piano, Bowed Guitar, Programming

Conductor
 Assistant to the conductor
 City of Prague Philharmonic Orchestra
 Concertmaster

Recorded at Smecky Music Studios by
 Assistant Engineer
 Orchestra Contractor & Session Supervision
 Session Assistant

Nevada Appeal
 North Shore News
 San Francisco Chronicle
 Vancouver Province
 Winnipeg Free Press
 Winnipeg Tribune
 National Film Board of Canada
 Société Radio-Canada
 Rex Wyler
 Robert Keziere
 Sea Shepherd
 University of Washington Libraries, Special Collections
 Atom Central
 George Diack/Vancouver Sun
 Bob Hunter/Vancouver Sun
 Vanderbilt Archives

ANNELISE NOROHNA
 SYDNEY GALBRAITH
 NEIL PARFITT
 PETE COULMAN

JAMES SHEARMAN
 TOM KILWORTH
 LUCIE SVEHLOVA

JAN HOLZNER
 MICHAEL HRADISKY
 JAMES FITZPATRICK FOR TADLOW MUSIC
 STANJA VOMACKOVA

Special thanks to Steve Cairns, John Cardellino, David Courier, Kristin Feeley, Rahdi Taylor, Tabitha Jackson, Dorothy Metcalfe, Michelle Metcalfe, John Frizzell, Linda Gannon, Bill Gannon, Walt Patterson, Fred Easton, John May, Claire Handford, Brigitte Lardinois, Sam and James Earp, Colin Preston, Orca Lab, Haghefilm Digitaal, Peter Symes, John Sauven, Paul Morrison, The Unitarian Church Vancouver, Sharon Aviva Jones, Ravi Sawney, Michael Chechik, Eilleen Moore, Peter Speck, Lilly Hartley, Andrew Cook, the team at Dogwoof

Made with the generous support of Impact Partners and its following members
 Julie Parker Benello, Lisa Kleiner Chanoff, Barbara Dobkin, Geralyn White Dreyfous, Embrey Family
 Foundation, Juliette Feeney-Timsit & Caroleen Feeney, Pierre Hauser, Debra McLeod & Jay Sears, Joan
 Platt & Hillary Margolis, Bill & Eva Price, Beth Sackler
 Tiffany Schauer, Wadsworth & Wadsworth, Jamie Wolf

Music Tracks

“(Thing Called) Love”

Performed by Country Joe and The Fish

Appears courtesy of Vanguard Records, A Welk Music Group Company

Words and music by Barthol, Cohen, Hirsh, Melton and McDonald © 1967 renewed 1995 by Joyful Wisdom Publishing BMI

“Breathe”

Performed by Pink Floyd

Courtesy of Parlophone Records Ltd. By arrangement with Warner Music Group Film Licensing

Written by Roger Waters, David Jon Gilmour, Rick Wright

Published by Hampshire House Publishing Corp. Courtesy of Warner/Chappell Music Canada, Ltd.

“Halleluwah” Performed by Can

Courtesy of Spoon Records Ltd 1971 c/o Bucks Music Group Ltd

Written by: Michael Karoli, Jaki Liebezeit, Irmin Schmidt, Holger Czukayl and Damo Suzuki;

Published by Messer Music Ltd/Bucks Music Group Ltd. Admin in Canada by David Platz Music, Inc

“On The Road Again”

Performed by Canned Heat

Courtesy of Capitol Records under exclusive license to Universal Music Canada Inc.

Written by Floyd Jones and Alan Wilson Published by EMI Unart Catalog Inc. (BMI) c/o EMI Blackwood Music (Canada) Ltd. (SOCAN) Published by Embassy Music Corporation (BMI) All rights reserved. Used with permission.

"Atom Heart Mother Suite: Funky Dung"

Performed by Pink Floyd

Courtesy of Parlophone Records Ltd. By arrangement with Warner Music Group Film Licensing

Written by Nicholas Mason, David Jon Gilmour, Roger Waters, Richard Wright, Ron Geesin

Published by Hampshire House Publishing Corp. Courtesy of Warner/Chappell Music Canada, Ltd.

“Going Up The Country”

Performed by Canned Heat

Courtesy of Capitol Records under exclusive license to Universal Music Canada Inc.

Written by Alan Wilson. Published by EMI Unart Catalog Inc. (BMI) c/o EMI Blackwood Music (Canada) Ltd. (SOCAN) All rights reserved. Used with permission.

“Ejection”

Performed by Robert Calvert

Courtesy of Parlophone Records Ltd.

By arrangement with Warner Music Group Film Licensing Written by Robert Newton Calvert

Published by EMI Blackwood Music (Canada) Ltd. obo EMI United Partnership Ltd (SOCAN)

All rights reserved. Used with permission.

“Un Jour Comme Un Autre”

Performed by Brigitte Bardot

Courtesy of Mercury Music Group under exclusive license to Universal Music Canada Inc. Written by G. Bourgeois/J. Riviere

Published by Societe D’Editions Music Int. (SEMI) and Bloc-Notes obo Warner Chappell Music France

“The Old Revolution”

Performed by Leonard Cohen

Courtesy of Sony Music Entertainment Canada Inc.

Written by Leonard Cohen Published by Sony/ATV Songs (BMI) c/o Sony/ATV Music Publishing Canada (SOCAN) All rights reserved. Used with permission.

"Baby Bolero"

Written by Lesley Barber Courtesy of Warner/Chappell Music Canada, Ltd.

"Confrontation"

Music Composed and Produced by Vincent Watts

"Big Yellow Taxi"

Performed by Joni Mitchell

Courtesy of Warner Bros. Records By arrangement with Warner Music Group Film Licensing

Written by Joni Mitchell Published by Crazy Crow Music (ASCAP) c/o Sony/ATV Music Publishing Canada (SOCAN) All rights reserved. Used with permission

Developed at the Discovery Campus Masterschool 2008



Developed with the support of the Media Program of the European Union



This film was supported by a grant from the Sundance Institute Documentary Film Program with additional funding from Candescent Films



Produced with the participation of Ontario Media Development Corporation



The Canadian Film or Video Tax Credit



Produced in association with:



Made with the support of the BFI's Film Fund

