



BIKES vs CARS Title image 1. Design: Rebeca Mendes

SYNOPSIS:

Bikes vs Cars depicts a global crisis that we all deep down know we need to talk about: climate, earth's resources, cities where the entire surface is consumed by the car. An ever-growing, dirty, noisy traffic chaos. The bike is a great tool for change, but the powerful interests who gain from the private car invest billions each year on lobbying and advertising to protect their business. In the film we meet activists and thinkers who are fighting for better cities, who refuse to stop riding despite the increasing number killed in traffic.

BIKES VS CARS

Director: Fredrik Gertten

Producers: Margarete Jangård, Elin Kamler, WG Film

Production year: 2015

Length: 91 minutes

Date of premiere: 2015-03-06

Distribution: Folkets Bio

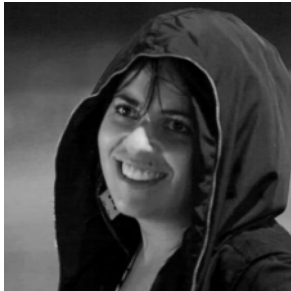
BIKES VS CARS

PEOPLE IN THE FILM



Dan Koeppel

Dan is a writer, urban explorer and avid bicyclist who lives with his wife and son in Los Angeles. He's a self-proclaimed L.A. transit geek and the founder and organizer of The Big Parade, a two-day community walking event in Los Angeles.



Aline Cavalcante

Aline moved to São Paulo in 2008 and soon after discovered the joy of getting around the city by bike. She is now a blogger and bicycle activist, writing for the blog *Vá de Bike*. She is active in many bike related groups and collectives, including the bar and bike shop Las Magrelas, which she was instrumental in organizing.



Ivan Naurholm

Ivan has been navigating the streets of Copenhagen as a taxi driver (and occasional tour guide) for many years now and has watched the city develop into one of the best biking cities in the world. He sees the benefits of that, but says that sharing the roads also makes his daily life a lot more stressful.



Raquel Rolnik

Raquel is an urban planner, author and professor at the School of Architecture and Urbanism at the University of São Paulo. She is also the Special Rapporteur of the United Nations for the right to adequate housing.



Nicolas Habib

Nicolas became the manager of five São Paulo JAC Motors dealerships after his father, Sergio Habib, brought the Chinese manufacturer to Brazil. He will soon become a Regional Director for the company as it expands across the country.

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Don Ward

Don is the organizer of L.A.'s Wolfpack Hustle, the underground bicycling club known for their midnight rides and drag races, which attract thousands of the city's cyclists. Don has become a respected bicyclist advocate in the community and was recognized with Livable Street's Advocate of the Year award in 2010.



Rob Ford

Toronto's 64th Mayor came to power to stop what he calls the "War on Cars." In 2012, the city spent \$300,000 to remove the Jarvis Street bike lanes.



Gil Peñalosa

Gil is an internationally renowned livable city advisor and founder of 8-80 Cities. His work focuses on the importance of public space and sustainable mobility. He formally worked for the City of Bogotá, during which time his team initiated the city's "new Ciclovía," which today is internationally recognized and emulated.



Joel Ewanick

Joel is the former Marketing Director for Porsche, General Motors and Hyundai. In 2013, he founded FirstElement Fuel, with the goal of building a network of hydrogen fuel stations throughout California and enabling the commercialization of fuel cell vehicles.

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Denzil Minnan-Wong
Deputy Mayor, Toronto



Christina Deckwirth
Lobby Control Group, Berlin



Joshua Dysart
Los Angeles



Liliana Godoy
Founder – BiciCleta Educativa,
Bogotá



Fabio Mendonza
Commercial Director – 02 Filmes,
São Paulo

BIKES VS CARS

DIRECTOR'S STATEMENT:

Born in Malmö, Sweden, a city where the bike is the natural choice for going from one place to another, I've traveled the world wondering why there are so few bicycles. Now, the car model as we know it has reached an extreme level with constant gridlock and millions of productive hours lost. Frustration is growing and cities need to look into new models. The new urban biking movement is pushing this development. People simply put a sign on their bike saying "ONE LESS CAR." A Do-It-Yourself attitude towards a global crisis. It's a positive message in depressing times. If all cities adopted the model of Copenhagen, where forty percent commute within the city on bikes, it would be a radical change for the world. Something you can measure in health, pollution, oil-usage. And now the conflict. The car, oil and construction industry is in the center of our economic system. They are the ones who don't want change, and if only in their pace even if the planet needs instant action.

Why the title Bikes vs Cars?

It's a matter of city planning. Bikes represent a city planning with a human scale where small business thrive. The car supports the shopping malls, the freeway solutions. The film is not about a conflict between motorists and cyclists. A lobby driven city planning have over the years made people car dependent. Also motorists are victims of this effect and they pay with their time in the endless gridlocks.

Why the cities in the film?

Los Angeles is the mother of all freeways, the model that has been copied out over the whole world. Once L.A had the best public transport in the world and now maybe the poorest one. We need to understand that this is not a natural development. It's lobby driven

Sao Paulo represents the emerging economies where a consuming middle class is growing. Car sales are booming and frustration is growing. An average commuter spends 3 hours in traffic every day.

Toronto elected a mayor who wanted to "Stop the War on Cars". Rob Ford might be eccentric but he understands very well that frustrated car dependent citizens vote for candidates who promises to save them from bad traffic. The car dependent vote is an issue in most democracies. Makes change very complicated, also for cities that understands that change is necessary.

Copenhagen is the utopia in the film. A city with a human scale where the bike rules also in freezing winter.

- Fredrik Gertten.

BIKES VS CARS

THE CREATIVE TEAM:



Fredrik Gertten, director

Fredrik Gertten, the director of Bikes vs Cars is a Swedish award winning director and journalist.

His latest works BIG BOYS GONE BANANAS!* (2012) and BANANAS!* (2009) have met an audience in over 80 countries including leading festivals as Sundance, Berlinale, Hot Docs, Toronto, IDFA, Amsterdam, Melbourne IFF, Sao Paulo IFF, Sheffield. In Sweden the sale of FairTrade bananas more than doubled after the release of the films.

In 1994 Fredrik founded the production company WG Film. Before he worked as a foreign correspondent and columnist for radio, TV and press in Africa, Latin America, Asia and around Europe. Today he combines filmmaking with a role as a creative producer on WG Film - famous for local stories with a global understanding, with several films catching the identity and transformation of his hometown.

Margarete Jangård, producer

Margarete Jangård is a producer with her main focus on creative documentaries. After ten years at WG Film, she stands behind films such as BANANAS!*, Love Always, Carolyn, I Bought a Rainforest, Milkbar, The Socialist, the Architect and the Twisted Tower and more. She has a background in commercials and advertising, which she worked with for almost 20 years. Now supplemented by several years of international networking around Europe, USA and Canada.

Elin Kamler, producer

Elin Kamler started her employment at WG Film as an outreach & sales producer in 2012, soon to become a producer full-time. In the past she has studied film and humanities, produced documentary film festivals and worked with talent development programs for filmmakers.

Benjamin Binderup, editor

Benjamin Binderup graduated in 2005 from The National Film and Television School in London. Has worked as a professional film editor since 2002, mostly with commercial films and music videos. After his education Benjamin made his way into fiction, and has worked on several fiction films such as the award-winning Manden med de Gyldne ører and DR TV2 thriller series Den som dræber.

BIKES VS CARS

CREDITS:

DIRECTOR: Fredrik Gertten

EDITOR: Benjamin Binderup, Morten Giese, Klaus de León Heinecke, Sascha Fölscher, Phil Jandaly

NARRATIVE CONSULTANT: Niels Pagh Andersen

COMPOSER: Florencia Di Concilio

SOUND DESIGN: Alexander Thörnqvist

PRODUCER: Margarete Jangård, Elin Kamler

EXECUTIVE PRODUCER: Alexandra Galvis, Fredrik Gertten, Chris Paine, Maria Farinha

Films: Luana Lobo, Marcos Nisti, Estela Renner

FEATURING:

Aline Cavalcante, Dan Koeppel, Raquel Rolnik, Ivan Naurholm, Nicolas Habib, Don Ward, Gil Peñalosa, Denzil Minnan-Wong, Christina Deckwirt, Joel Ewanick, Joshua Dysart, Liliana Godoy, Fabio Mendonça, Ricardo Correa, Evelyn Araripe, Otto Koeppel, Kalee Thompson, Karem Rojas

POST PRODUCTION MANAGER: Agnes Nilsson

JUNIOR PRODUCER: Glynnis Ritter

COLORIST: Michael Cavanagh

MOTION GRAPHICS: Charlotte Rodenstedt, Jens Klevje

GRAPHIC DESIGN: Rebeca Méndez

WEB DESIGN: Redicod

MOTION GRAPHICS ASSISTANT: Mikael Duvskog

DIRECTOR & WRITER: Fredrik Gertten

ASSOCIATE PRODUCER: Todd Dipaola

LEGAL ADVICER: Lincoln Bandlow, Richard J. Lee

ACCOUNTANT: Björn Ringdahl

ARCHIVE: Elisabeth Klinck, Sara Hutchison

SALES AGENT: Autlook Film Sales

SUBTITLES: Ingrid Eng, TC:subtitling, Thomas Löwhagen

TRANSLATION:

Maisa Dabus, Julia Caiuby, Magali Nobrega, Ana Paula Pérez Córdova, Ricardo Fidelis, Anton Corbal, Rafaela Stalbalk

SÃO PAULO TEAM:

CAMERA: Janice D'Avila, Flora Dias

BIKE CAMERA: Rodrigo Marcondes

DP ASSISTANT:

Fernando Goncalves, Leonardo Pietrocola, Lucas Cardosa, Ricardo Hessel

1st AD ASSISTANT: Fernando Cavera

SOUND: Fernando Russo, Danny Mota, Guilherme Shinji

LINE PRODUCER:

Julia Caiuby, Cesar K. Barbosa, Thais Bastos, Vanessa Paraguassu, Gabo Nunes

RESEARCH: Henrik Brandão Jönsson

DRIVER: João Carlos Mansour

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LOS ANGELES TEAM:

CAMERA: Kiki Allegeier, Joseph Aguirre, John Reyes, Steve Payne, Brandon Hickman

SOUND: Erik Clabeaux, Scott Kaser, Ebbe Gertten

LINE PRODUCER: Sara Hutchison, Susy Garciasalas Barkley

RUNNER: Agnes Gertten

ADDITIONAL FOOTAGE: Darren Bates, Joe Cano, Colin Arlen, Estevan Padilla

COPENHAGEN TEAM:

CAMERA: Ita Zbroniec Zajt

SOUND: Agnes Nilsson

LINE PRODUCER: Glynnis Ritter

ADDITIONAL FOOTAGE: Kim Høgh Mikkelsen

TORONTO TEAM:

CAMERA: Iris Ng

SOUND: Jason Milligan

LINE PRODUCER: Diana Warmé

RESEARCH: Luca Defranco, Elizabeth Klinck

ADDITIONAL FOOTAGE: Martin Reis

BOGOTÁ TEAM:

CAMERA: Ricardo Restrepo

SOUND: José Jairo Flórez

LINE PRODUCER: Alexandra Galvis

DRIVER: Amanda García

PARIS TEAM:

CAMERA: Jean-Jacques Mrejen

SOUND: Laurent Trappenard

BERLIN TEAM:

CAMERA: Ute Freund, Joakim Demmer

DP ASSISTANT: Anton Corbal

SOUND: Magnus Pflüger

LONDON TEAM:

CAMERA: Hatt Reiss

MALMÖ TEAM:

CAMERA: Marek Wieser, Agnes Nilsson

ASSISTANT: Sabine Käßler

STILLS: Michel Thomas

SOUND DESIGN: Martin Hennel, Anders Wall

BEIJING: Derryck Menere

ARCHIVE: Los Angeles Public Libraries, Pasadena Museum of History, Los Angeles County Metropolitan Transportation Authority, Pacific Electric Railway Historical Society Archives, USC Libraries, UCLA Libraries, Robert Mann Gallery, Glendale Library, California Department of Transportation, Danish Film Institute, Thüningen Press, Action Press/All Over press, Christoph Gielen, Pond5 & VideoBlocks

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OUTREACH & CROWDFUNDING:

Lina Linde, Glynnis Ritter, Anton Corbal, Sabine Käßler, Ana Paula Pérez Córdova, Maisa Dabus, Moran Sapient, Anton Pose, Ita Zbronic Zajt, Mårten Gisby, Chiara Minchio, Jessica Nessmar, Lina Johansson

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IMAGES

(more on www.bikes-vs-cars.com/press)



BIKES vs CARS Title image 2; Ghost bike memorial ride, São Paulo, Brazil. Photo:Flora Dias

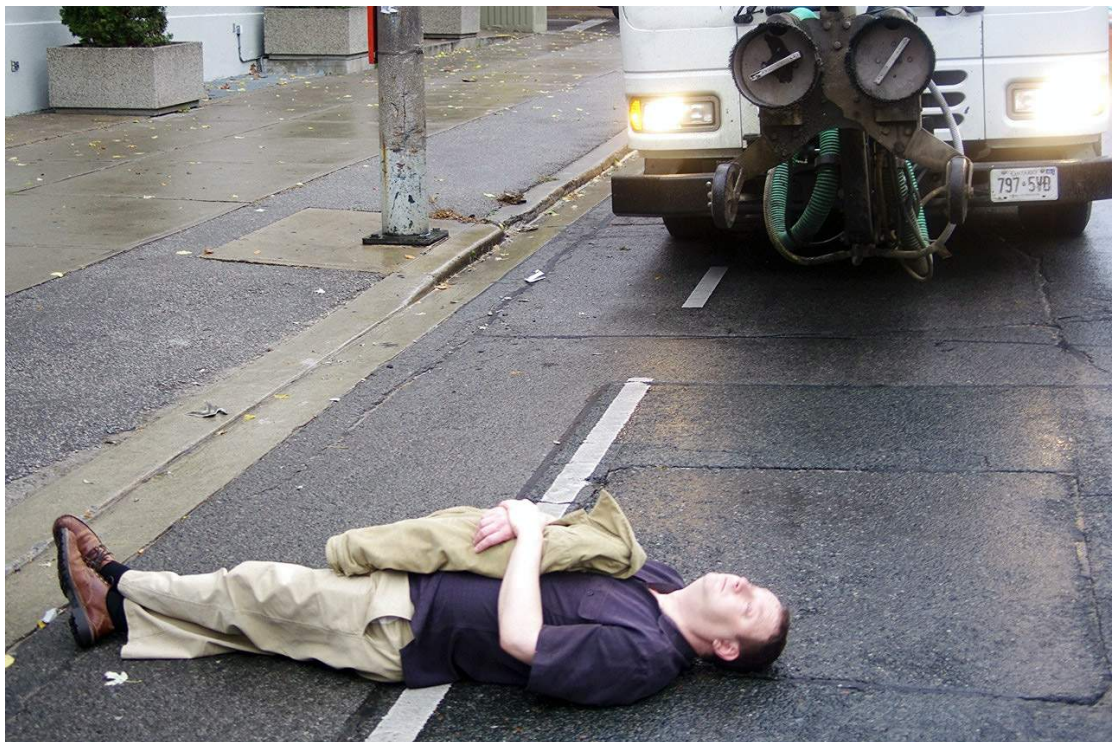


Ghost bike memorial ride, São Paulo, Brazil. Photo: Flora Dias

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*From the short film The Invisible Bicycle Helmet, by Fredrik Gertten, with Anna Haupt and Terese Alstin, Malmö, Sweden.
Photo: Marek Wieser*



Bike activist protesting against the removal of the Jarvis bike lane, Toronto, Canada. Photo: Martin Reis

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Ghost bike memorial ride, São Paulo, Brazil. Photo: Flora Dias



Aline Cavalcante, São Paulo, Brazil. Photo: Janice D'Ávila

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Aline Cavalcante, São Paulo, Brazil. Photo: Janice D'Avila



Dan Koeppel, Los Angeles, USA. Photo: Joseph Aguirre

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Dan Koeppel, Los Angeles, USA. Photo: Joseph Aguirre



Raquel Rolnik, São Paulo, Brazil. Photo: Janice D'Ávila

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Director Fredrik Gertten; BIKES vs CARS Kickstarter campaign, Malmö, Sweden. Photo: Michel Thomas



Director Fredrik Gertten. Photo: Martin Bogren

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INFO/CONTACT

Trailer, texts and images are online at www.bikes-vs-cars.com. All images are free to use if source (WG Film) and photographer is mentioned.

Please email bikes-vs-cars@wgfilm.se for inquiries regarding the film. Thank you.

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