PRESS RELEASE

KATE WINSLET VOICES NEW SHORT DOCUMENTARY ‘THE KODIAK QUEEN’ TO SUPPORT THE BVI FOLLOWING HURRICANE IRMA

LONDON, September, 2018 – A new documentary released today on www.robsorrenti.fim/kodiakqueen. The documentary premiered at the Rhode Island International Film Festival in August 2018, where it won the Green Planet Award Grand Jury Prize. It will be available on Virgin Media until the end of 2018 and embark on a worldwide festival tour, including the Napa Valley Film Festival in November 2018.

In 2017, the Kodiak Queen – one of the few ships that survived the WWII attack on Pearl Harbour – was transformed into an underwater art installation and artificial reef.

Richard Branson and the Maverick 1000 - a global network of philanthropists and artists - brought the Kodiak Queen to her final resting place on the ocean floor, off of Virgin Gorda in the British Virgin Islands.

The project was designed to inspire a generation of ocean lovers, encourage tourism and help children across the BVI learn to swim.

On 6th September 2017, Hurricane Irma released its ferocious power across the Caribbean and Florida Keys. Irma left behind a trail of unimaginable destruction, devastating the lives of thousands of people.

In this haunting and inspiring film, Academy Award winner Kate Winslet and award-winning filmmaker Rob Sorrenti take us on the incredible journey of the Kodiak Queen, and remind us of the momentous task ahead restoring the British Virgin Islands. The documentary depicts nature’s power, and its ability to both destroy and revive. The 80ft art sculpture of the kraken was badly damaged during the storm. The dive, however, is still a fascinating one for the ship lays intact, upright on the sea floor and has become home to hundreds of varying species of marine life. And her purpose lives on as a platform for climate change, reef protection and inspiring a local community to be the next generation of ocean conservationists.

100% of donations will go towards protecting the beautiful BVI waters by supporting swim, snorkel and dive education programs for our local BVI communities.

Sir Richard Branson, Virgin Group Founder, said: “Rob has done a remarkable job with this documentary, capturing the spirit of this project brilliantly. The purpose of the Kodiak Queen was to give the BVI community a place to learn more about the ocean and also a protective habitat for precious sea life. We want this film to raise awareness of the challenges facing the BVI following Hurricane Irma and encourage more people to come and visit this magical part of the world.”

Philippe Cousteau Jr., filmmaker and explorer, said: "The story of the Kodiak Queen is an astounding journey that combines history, art and conservation into an incredible tale of how one WWII ship was transformed into a symbol of hope for the future.”

Ocean Unite, the ocean conservation network, said: “The story of the Kodiak Queen and its transformation from wreck to reef is beautifully told through Rob Sorrenti’s extraordinary documentary. It will inspire anyone who loves the Ocean, art, activism and community to make a difference.”

VIEW THE DOCUMENTARY, TRAILER AND DOWNLOAD THE PRESS PACK AT www.robsorrenti.fim/kodiakqueen

SUPPORT

MORE INFORMATION

Andrew Devoy
Media Officer, Virgin Management Limited
Mobile: +44 7590 442 936
Direct line: +44 207 313 5052
Email: andrew.devoy@virgin.com

TECHNICAL DETAILS

Duration: 16 mins 54 secs
Format: NTSC / PAL
Picture format: Colour
Shooting format: HD
Aspect ratio: 16x9